2010 HPS Annual Meeting Salt Lake City, Utah Presented June 29, 2010 Modified August 13, 2010

HPS CHAPTER LEADERSHIP



Agenda

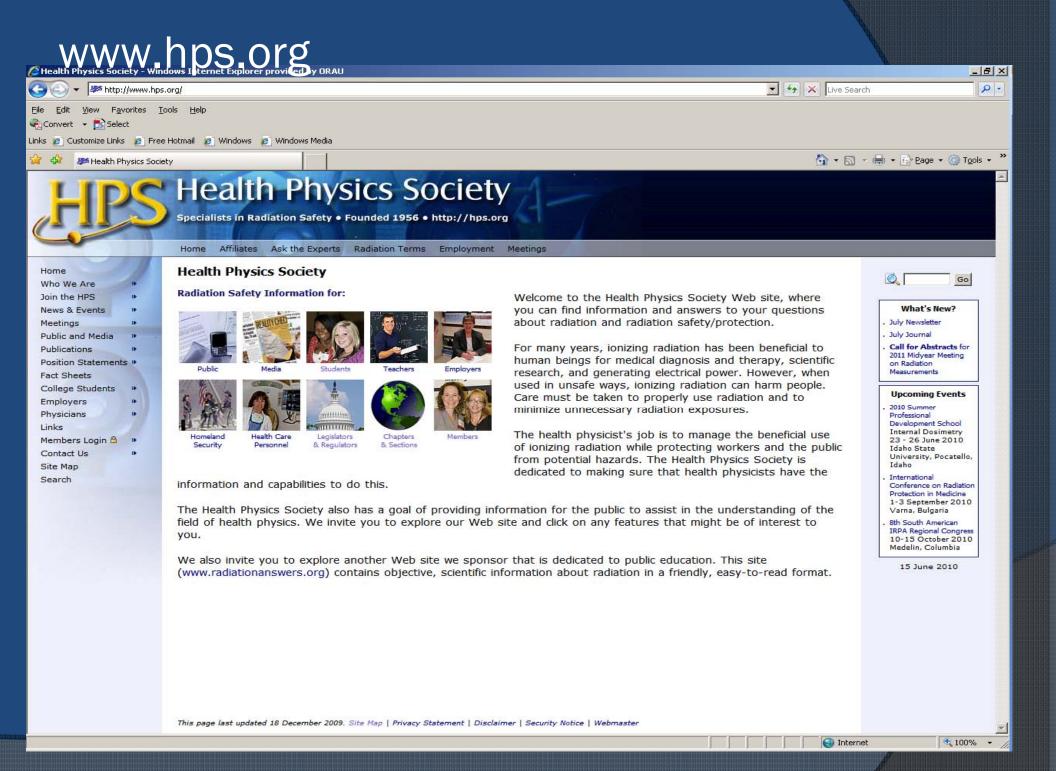
- Introduction
- Resources
- Governance
- Legal/Financial
- Communications
- Meetings/Programs

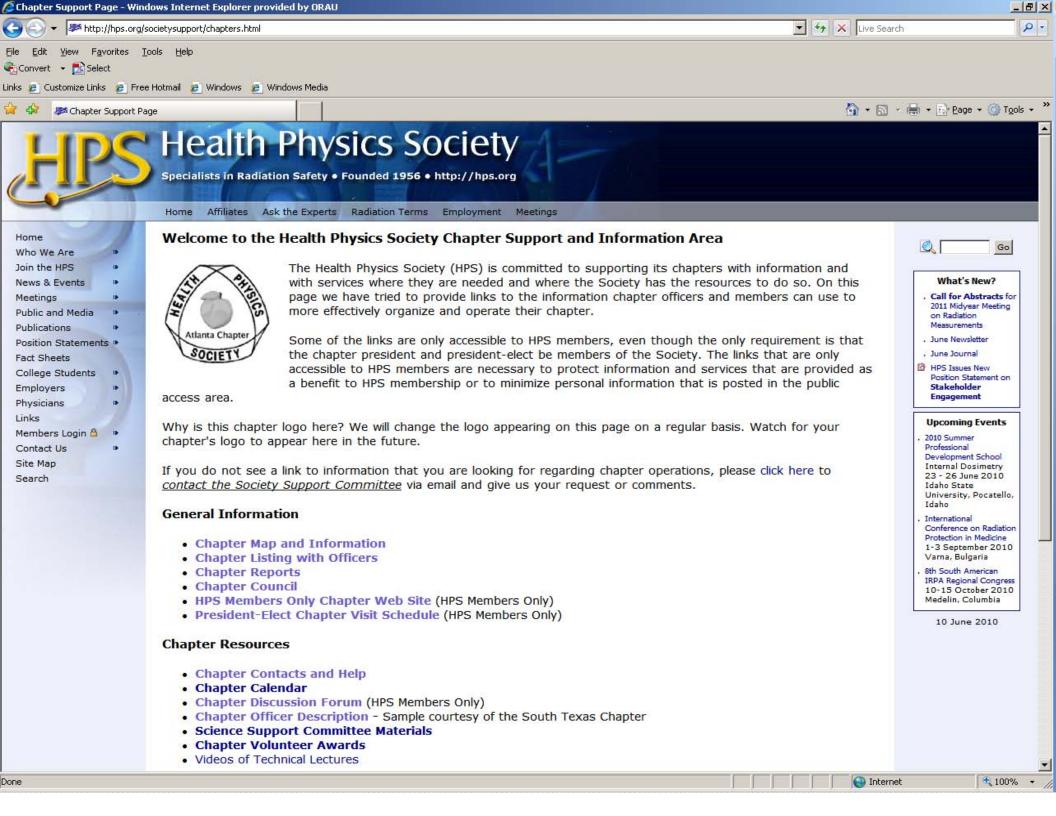
Introduction

- Purpose
 - Enhance current Chapter leader effectiveness;
 - Encourage others to lead
- Players
 - Howard Dickson HPS President
 - Nancy Daugherty HPS Society Support Com.
 - Chris Martel New England Chapter
 - Brett Burk Burk & Assoc., HPS Secretariat
 - Keith Dinger, Fred Baes, Reudi Berinheide, Thomas Johnston - HPS/Chapters Web pages

Resources

- Each other!
 - Chapter contacts
 - Annual Chapter Council
- HPS Web site www.hps.org
- HPS Chapters Web page
 - Some Members Only material; encourage HPS membership!
 - Chapter forum Share questions/ideas!
 - Chapter Web sites What are others doing?
 - Chapter reports

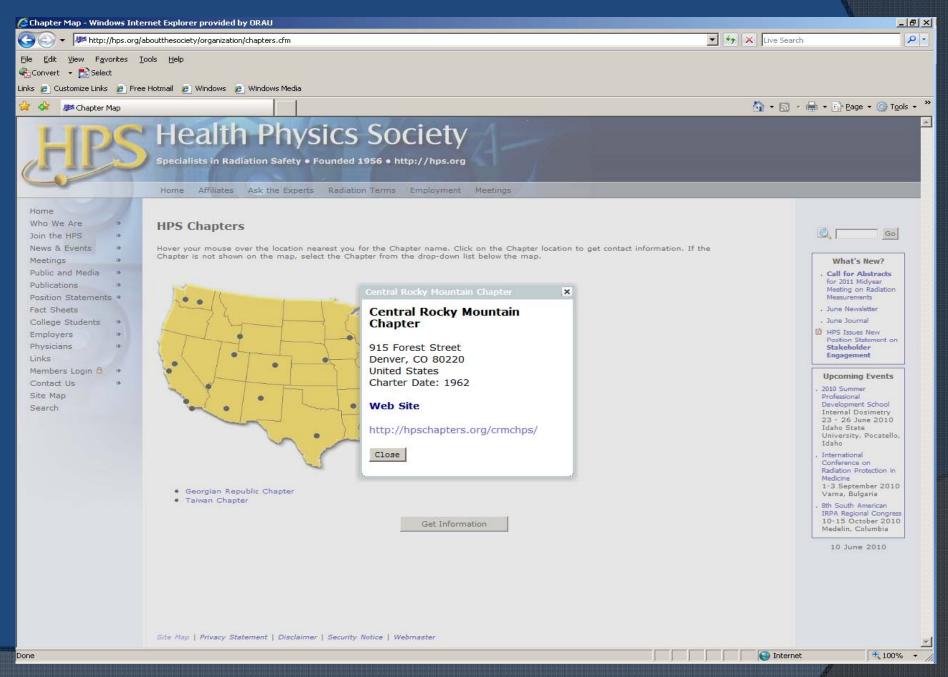




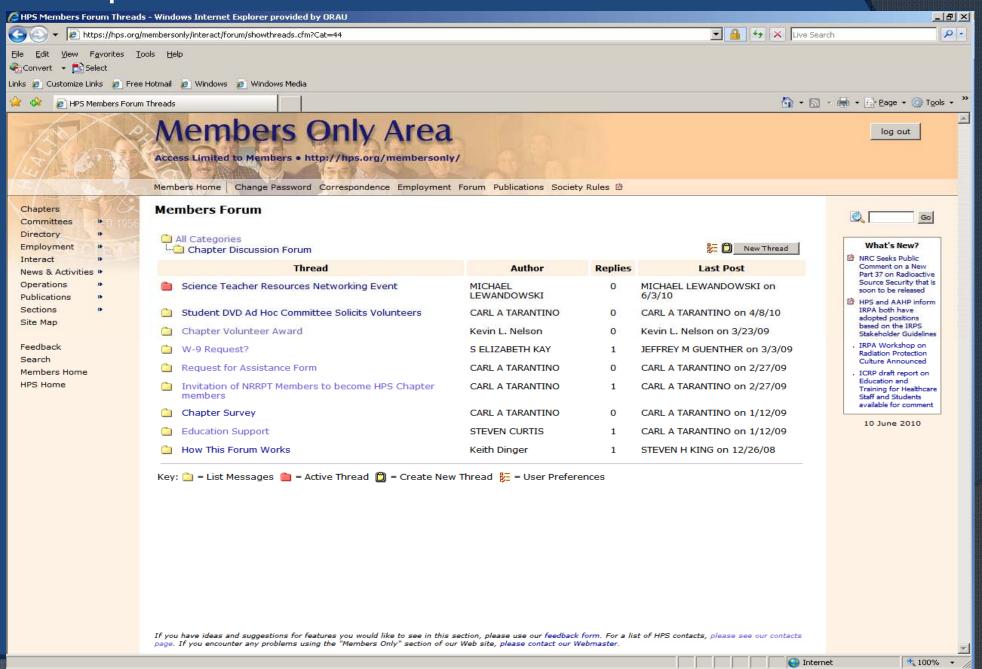
Chapter Map



Chapter Contact Information



Chapter Discussion Forum



Resources (continued)

- HPS Board Liaisons See Chapter listing on Chapters Web site
- Society Support Committee Supports:
 - Chapters
 - Sections
 - Members
- HPS Secretariat
 - Has time for only a limited number of questions
 - Use other resources first!

Chapter Listing W/Leadership & Board Liaison



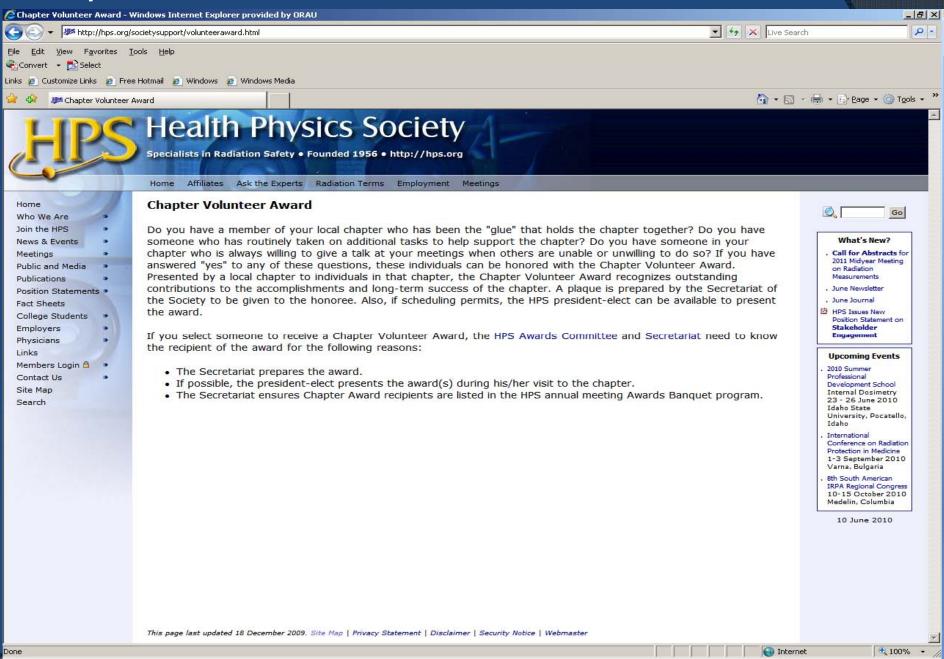
Governance

- Chapter charter & bylaws
 - Models available from HPS Secretariat
- HPS Rules for Chapters
 - Rule 10.1 Chapters
 - Rule 7.3 Chapter Council
- Chapter Student Branches
 - Enhanced vitality, mentoring, HP academic support, collaboration on meetings
 - E.g., Colorado State University Student
 Branch of the Central Rocky Mountain Chapter

Governance (continued)

- Chapter Volunteer Award
 - From the Chapter to its outstanding members
 - HPS Pres-elect may present
 - Recipient listed in HPS annual meeting Awards Banquet program
 - Recognize those who make your Chapter a success!

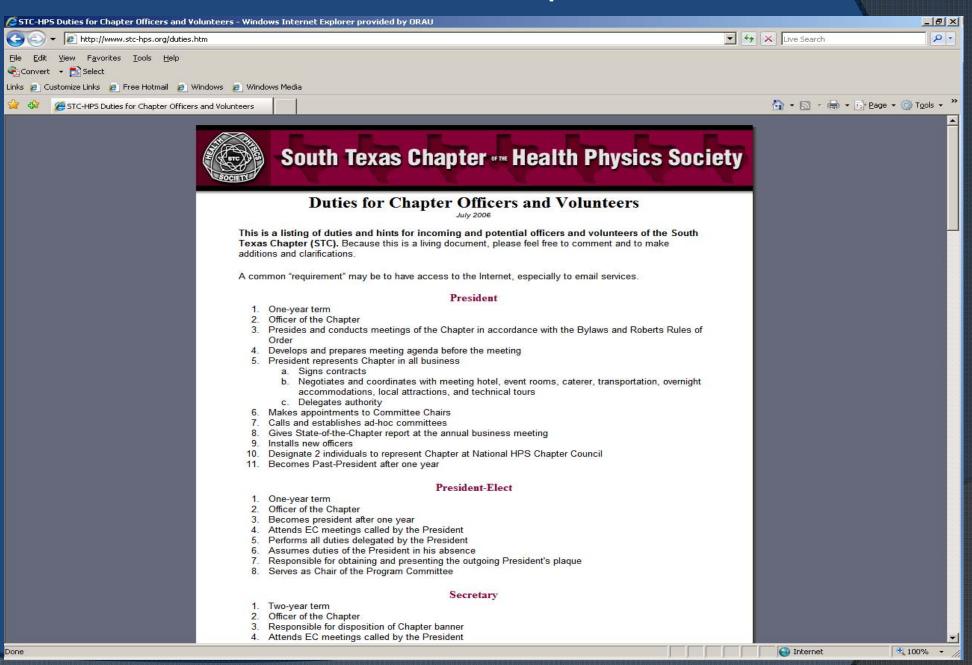
Chapter Volunteer Award



Goverance (continued)

- Optional, but worthwhile, documents:
 - Operating procedures
 - Officers' handbook
 - Basic officer duties description
 - Example: South Texas Chapter
 - Officer turnover checklist
 - Develop from officer duties
 - Calendar
 - Records
 - Pertinent information
- Consider archiving on Chapter Web site

STC Officers' Duties Description



Legal/Financial

- Incorporation <u>State-issued</u>
 - Optional, but recommended
 - Why? Taxes; defines financial authority, responsibility, liability
 - How?
 - Seek Chapter member/Internet information
 - IRS Employer Identification Number (EIN)
 - Can make incorporation easier if obtained first
 - Apply on-line

Legal/Financial (continued)

- Example: CRMC incorporation in CO
 - Web-based through Secretary of State
 - \$50 fee; 1 hr of work
 - Required information
 - Entity name, principal address, & description
 - Bylaws required by many states
 - Registered agent
 - Assets disposition if dissolved: national HPS
 - Chose non-profit status, but does <u>not</u> confer IRS tax-exempt status
 - Certificate issued electronically
 - Annual report/fee thereafter

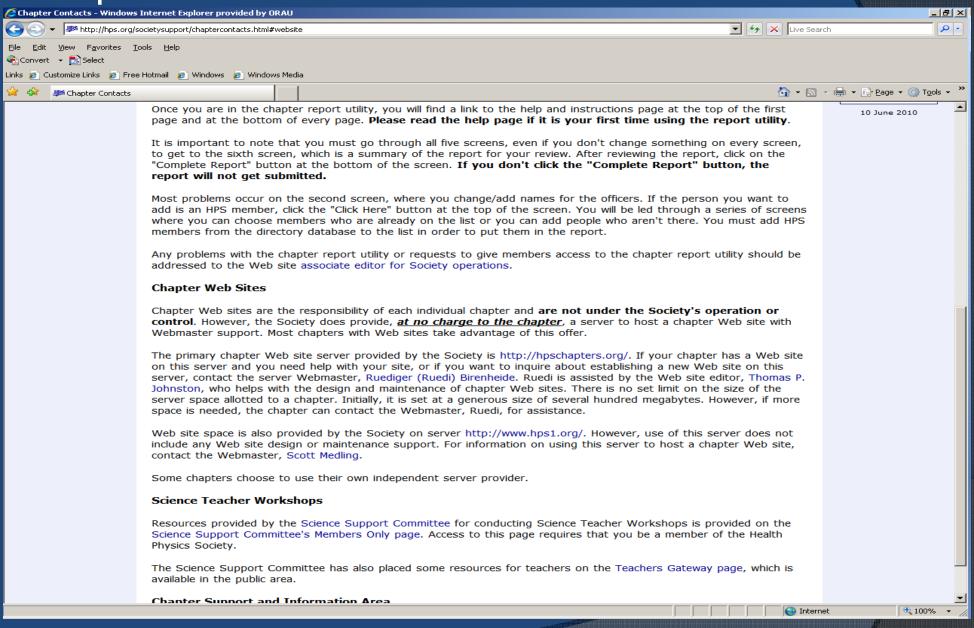
Legal/Financial

- Taxes & tax-exempt status Federal
 - 501(C)(3) Apply on-line
 - Contact Baltimore-Washington chapter for more information
- Liabilities & insurance
- Chapter accounts
- Legal support/opinions

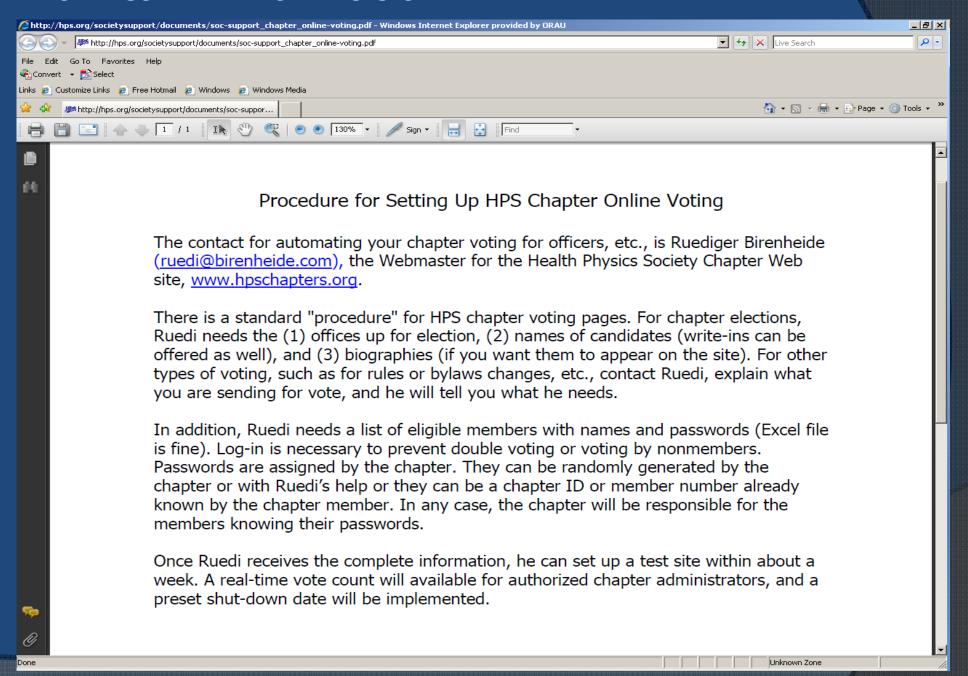
Communications

- Chapter news/announcements
 - Email
 - Chapter Newsletter
 - E.g., South Texas Chapter
 - Health Physics News
- Chapter Web site
 - Server space/assistance provided free by HPS
 - But, not managed/maintained by HPS
 - Web master: Ruediger (Ruedi) Birenheide
 - Web editor: Thomas P. Johnston, HPS volunteer

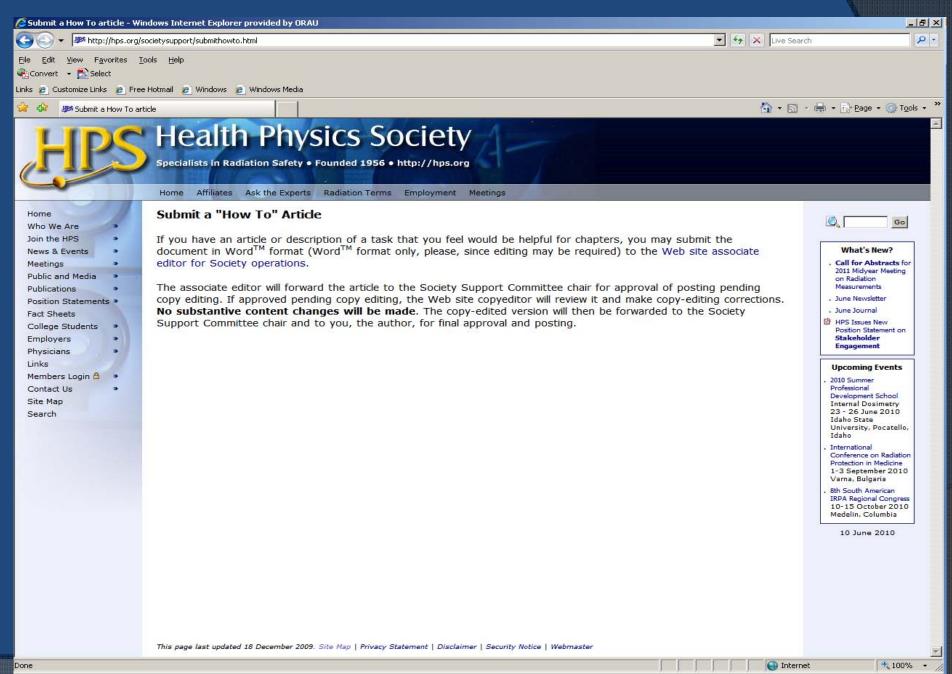
Chapter Web Sites



How to ... Information



How To Submit a How To Article



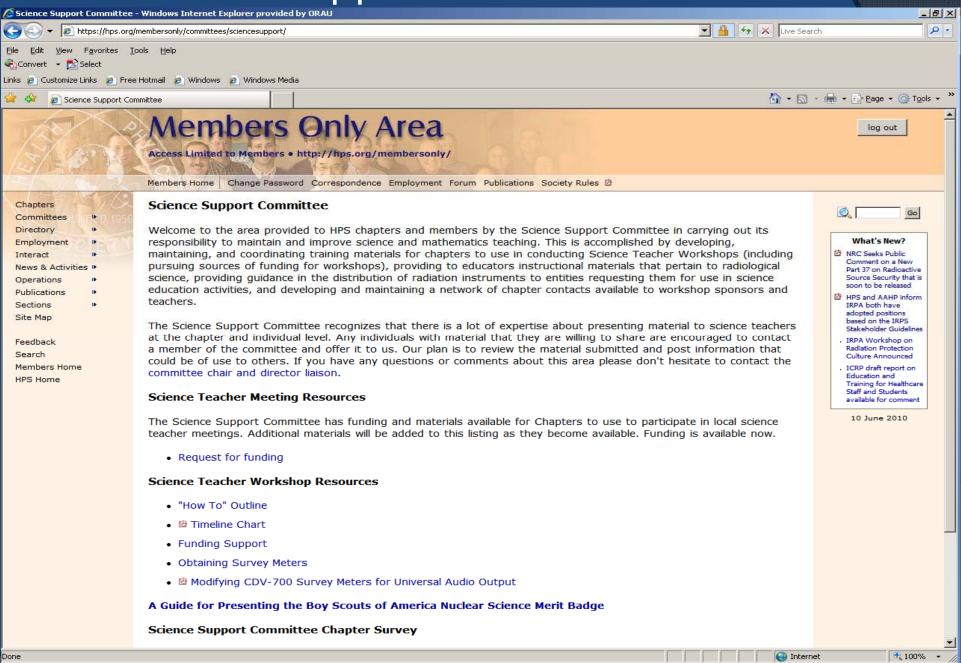
Communications (continued)

- Communications with local media
 - Individuals must be <u>authorized</u> to speak for HPS or the Chapter!
 - HPS Web site
 - HPS position statements
 - Ask the Expert new and archived answers
 - RadiationAnswers intended for lay reader
 - HPS Fact Sheet for Legislators and Regulators

Communications (continued)

- Community outreach
 - Science teacher workshops HPS <u>Science</u> SC
 - Boy Scout nuclear science merit badge Sci SC
 - Science fairs
 - School/civic organization talks
 - Science curriculum/textbook reviews
 - First responder training
 - Nuclear science cafes Martha Dibblee, MPM-D.5
 - HPS Government Relations Program
 - Tips on Communicating with Congress
 - Congressional contacts

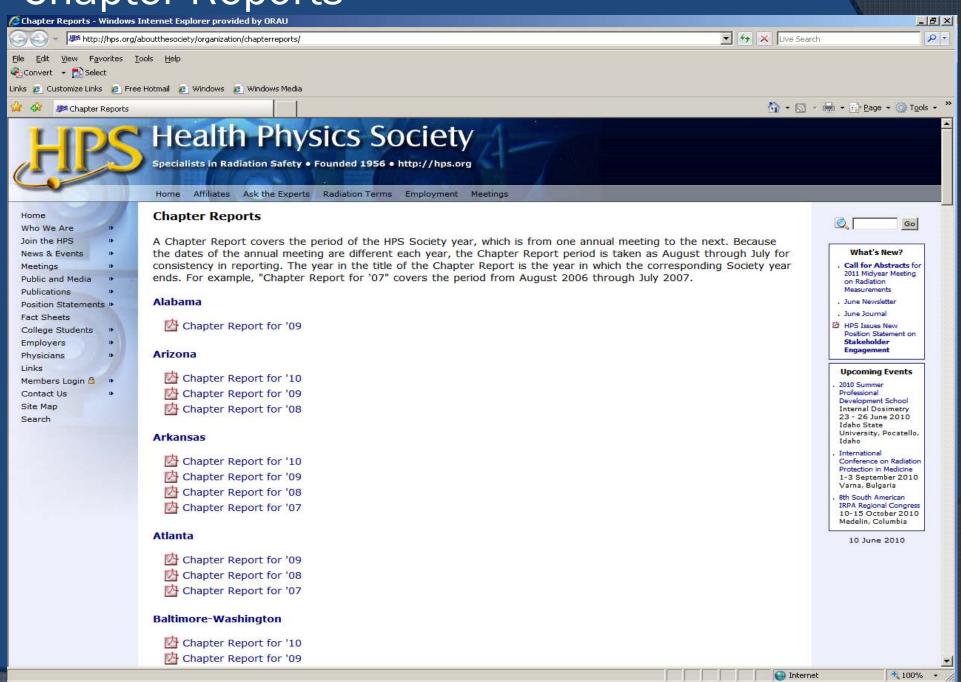
HPS Science Support Committee



Communications (continued)

- Reports & reporting
 - Chapter reports:
 - Update 2X/year;
 - Before HPS Annual and Midyear Meetings;
 - Update on HPS Web site by authorized officer
 - Members only login => hot link to update;
 - Easy to do!
 - Per Rule 10.1: Failure to submit for 2 years in a row, risks HPS de-activation of Chapter
 - Helps Chapter maintain historical information

Chapter Reports



Chapter Meetings

- A few models that work:
 - All day meeting, twice each year
 - Two day meeting, twice each year
 - Dinner meetings, multiple per year
- Failure to hold at least one meeting a year for two consecutive years can result in the HPS Board placing the Chapter in inactive status

- Location, location, location
 - Where are most of your members located?
- Travel Time
 - Are members concentrated within a specific region to allow dinner meetings?
- Venue
 - Who will you get to speak?
- Price point

- A more spread out membership, and longer driving distances, push chapters to have overnight meetings.
- The more concentrated the membership is, the more popular are dinner meetings.
- No more than about 5 meetings per year.

- Don't be afraid to fly in speakers if you can afford it (about \$500 for expenses is probably max.).
- Many members don't like to drive into the city at the end of the work day.
- If members are government workers they may have travel restrictions.

- Members are price sensitive. Know what that is for your membership.
 - How many are retired?
 - Typically for a dinner meeting \$30 is about max.
 - All day meetings are about \$75 per person.

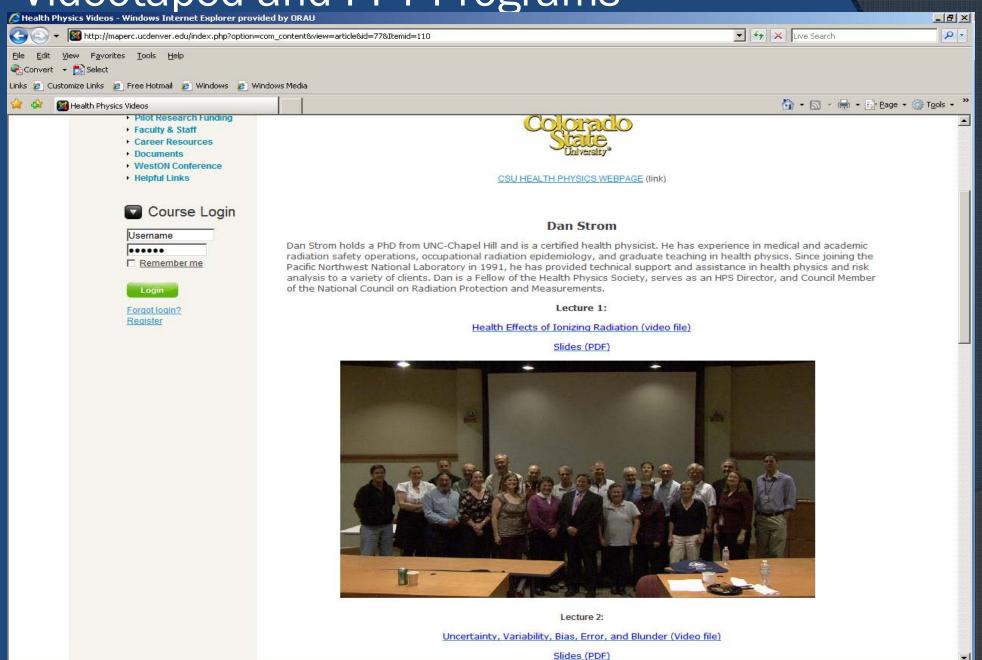
How much should you charge?

- Know what you can afford
 - Meeting Room
 - Hors d'ouerves
 - Food
 - Dessert
 - Audio Visual equipment (a ripoff!!!)
 - Cash bar (support by affiliates?)
 - Be careful of guaranteed minimum numbers

Agenda

- Establish a plan for the year
 - Pick a theme such as dosimetry.
 - Mix it up with types of speakers to appeal to the range of your membership.
 - Don't forget about our sister societies such as AIHA, ANS, AAPM, etc. Have joint meetings.
 - Move meeting locations around to appease different members.
 - Consider trying to attract non-members.

Videotaped and PPT Programs



Internet

100%

Questions/Comments?

Thanks!