

# HPS Classified Ad Examples

This is the format used for HPS classified ads, which appear on the HPS website and are listed in the twice-monthly email newsletter that members receive.

Classified ads may be up to 450 words. Monthly rates for classified ads are \$100 for members, \$125 for nonmembers. Logos add \$25 to the cost. See the [HPS Website and Newsletter Advertising Policy](#) for complete details.

## Example Short Course Ad

### Title of Course



**Company.** Contact person; mailing address; phone; fax; email address; website URL.

Description of course. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Sollicitudin aliquam ultrices sagittis orci a scelerisque purus semper. Vitae elementum curabitur vitae nunc sed velit dignissim sodales. Ac placerat vestibulum lectus mauris ultrices eros in cursus turpis. A arcu cursus vitae congue. Ac tincidunt vitae semper quis lectus nulla at volutpat. Egestas sed tempus urna et pharetra pharetra. Nulla facilisi etiam dignissim diam quis enim lobortis. Nunc congue nisi vitae suscipit tellus mauris a. Arcu cursus vitae congue

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**DATES:** Day Month Year

**FEE:** \$

**PLACE:** location of course, in-person or online

## Example Event Ad

### Title of Event



**Company.** Contact person; mailing address; phone; fax; email address; website URL.

Description of event. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Sollicitudin aliquam ultrices sagittis orci a scelerisque purus semper. Vitae elementum curabitur vitae nunc sed velit dignissim sodales. Ac placerat vestibulum lectus mauris ultrices eros in cursus turpis. A arcu cursus vitae congue. Ac tincidunt vitae semper quis lectus nulla at volutpat. Egestas sed tempus urna et pharetra pharetra. Nulla facilisi etiam dignissim diam quis enim lobortis. Nunc congue nisi vitae suscipit tellus mauris a. Arcu cursus vitae congue

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**DATES:** Day Month Year

**FEE:** \$

**PLACE:** location of course, in-person or online

## Example Products and Services Ad

### Title of Product or Service



**Company.** Contact person; mailing address; phone; fax; email address; website URL.

Description of product or service. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Sollicitudin aliquam ultrices sagittis orci a scelerisque purus semper. Vitae elementum curabitur vitae nunc sed velit dignissim sodales. Ac placerat vestibulum lectus mauris ultrices eros in cursus turpis. A arcu cursus vitae congue. Ac tincidunt vitae semper quis lectus nulla at volutpat. Egestas sed tempus urna et pharetra pharetra. Nulla facilisi etiam dignissim diam quis enim lobortis. Nunc congue nisi vitae suscipit tellus mauris a.

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