

# ***EXHIBITOR PROSPECTUS***

## **Health Physics Society**

### **52nd Annual Meeting**

Portland Convention Center

Portland, Oregon

July 8-12, 2007

in conjunction with the  
**Cascade Chapter of the HPS, AAHP/ABHP, NRRPT &  
Conference of Radiation Safety Officers**



## About the Association

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The Health Physics Society, sponsor of the Conference, is a widely recognized, non-profit organization of over 6,500 members dedicated to the development, dissemination and application of both the scientific knowledge of, and the practical means for, radiation protection. The objective of the Society is the protection of people and the environment from unnecessary exposure to radiation. The Society is thus concerned with understanding, evaluating, and controlling the risks from radiation exposure relative to the benefits derived.

## About the Meeting

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Don't miss this opportunity to exhibit at the 52nd Annual Meeting of the Health Physics Society, American Conference of Radiological Safety, in Portland, OR. This Annual Conference and Exposition, held at the Oregon Convention Center, and hosted by the Cascade Chapter, affords you the opportunity to meet the decision makers in the field. The speakers at this conference represent the most recognized names in the industry and will attract a broad spectrum of attendees.

## Attendee Profile

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This Conference will draw approximately 1,500 attendees—from the public, private and university sectors, who are involved in all facets of radiation protection. Exhibiting at the 51st Annual Meeting of the Health Physics Society, American Conference of Radiological Safety, is a cost effective way to make sales calls.

## Exhibition Features

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- Preregistration labels sent to the exhibitors upon request (copy of item to be mailed must be supplied)
- Opening luncheon on Monday afternoon
- Dedicated Poster Session on Monday afternoon in the exhibit hall
- Upgraded coffee breaks held each day in the exhibit area
- Complimentary meeting registration for up to two booth personnel
- Description of your product in the final program
- Listing of attendees sent to exhibitors after completion of meeting

## Sponsorship Opportunities

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Each Exhibitor has the opportunity to sponsor an entire event (coffee break, reception, etc.). For prices and further information, see the Events Sponsorship listing in this brochure.

## Show Services and Fees

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The charge for the 1st 10' x 10' booth is \$1400 for Affiliate Members and \$1500 for Non-Members. Subsequent booths are \$1200 for Affiliate Members and \$1300 for Non-Members. The fees include an 8' draped back wall, 3' draped side rails and a 7" x 44" booth identification sign. Furniture and electrical services can be arranged through Summit Exposition, the official service contractor. Approximately 60 days prior to the show, a service kit will be sent to all exhibitors.

## Space Reservations

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To reserve space, you may call or FAX the Health Physics Society Secretariat (booths will be held for 30 days pending payment) or mail the Space Reservation and Contract form. Space can be paid for by check, Visa, MasterCard or American Express. Booths will be assigned on a first-come, first-served basis. For reservations or further information, contact:

Sue Burk (SBurk@burkinc.com)/Lori Strong (LStrong@burkinc.com)  
Health Physics Society, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101  
(703) 790-1745, FAX (703) 790-2672

## Hotel Information

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The headquarters hotel is the DoubleTree Lloyd Center Portland Hotel which is near the convention center. Hotel reservation can be made via the HPS website at [www.hps.org](http://www.hps.org). Rooms rates are \$130/\$140. All hospitality suites must be cleared with the Exhibit Manager before being reserved.

# Health Physics Society

July 8-12, 2007

## COST of 1st 10' x 10' Booth:

\$1400 for Affiliate Members

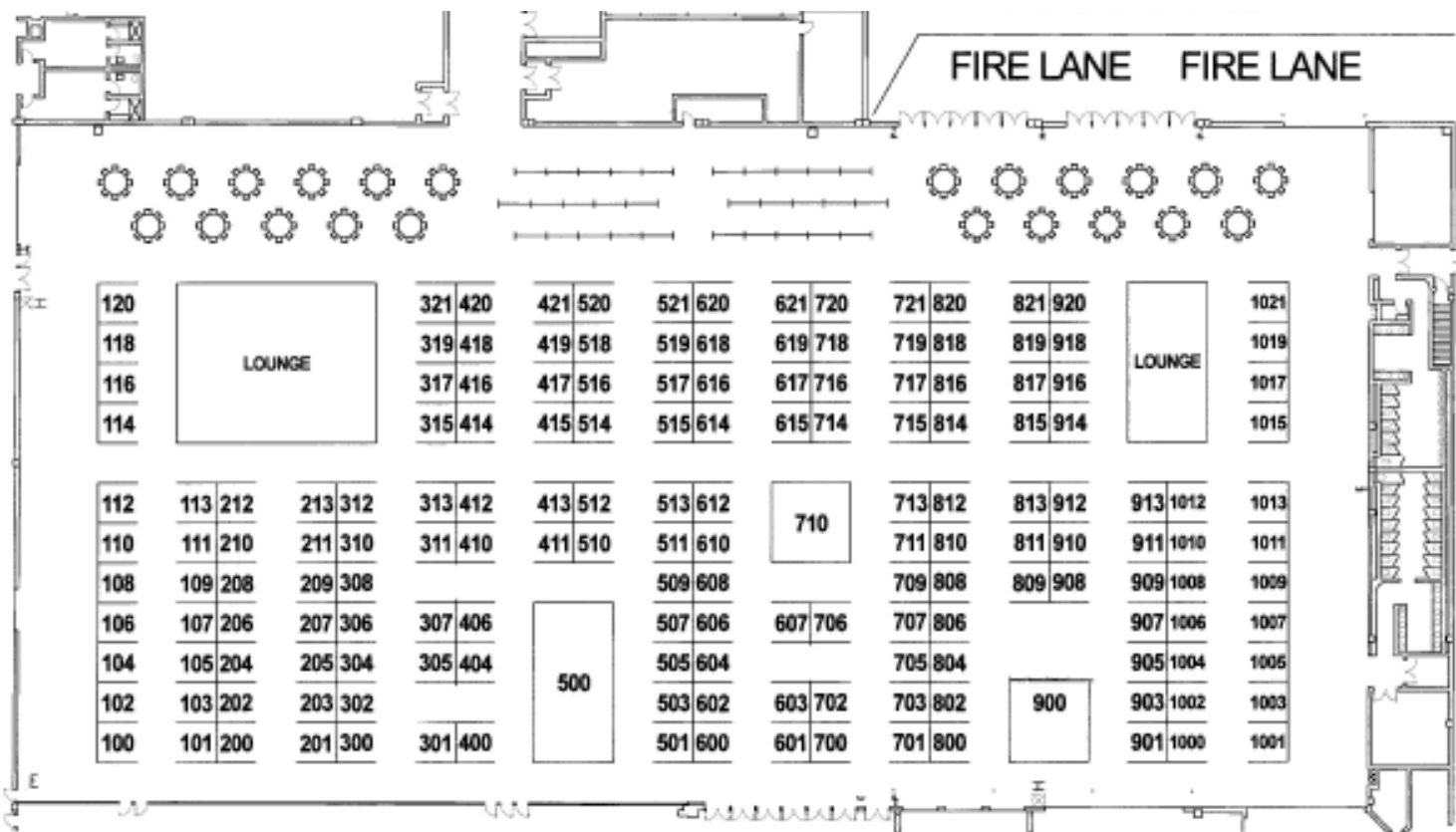
\$1500 for Non-Members

## Additional 10' x 10' Booths:

\$1200 for Affiliate Members

\$1300 for Non-Members

Exhibition Schedule		Portland, Oregon
Sunday, 7/8	Noon-5:00 PM	Set Up
Monday, 7/9	8:00-11:00 AM	Set Up
	Noon-5:00 PM	Exhibits Open (Lunch)
Tuesday, 7/10	9:30 AM-5:00 PM	Exhibits Open
Wednesday, 7/11	9:30 AM-Noon	Exhibits Open
	Noon-10:00 PM	Tear Down



## Event Sponsorship

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A variety of sponsorship opportunities are available to provide additional visibility at the 2007 Annual Conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of reaching attendees with greater name and marketing recognition. Please indicate which of these sponsorship opportunities you would like to participate in by emailing Lori Strong (lstrong@burkinc.com) or Sue Burk (sburk@burkinc.com).

### Type of Sponsorship

Computer Projection  
(Other Than Plenary  
Session)

Internet Cafe

Coffee Break

Upgraded Coffee Break

Welcome Reception

Lunch in Exhibit Hall

Awards Dinner

Companion Hospitality  
Suite

Conference Tote Bag

Night Out

### Cost of Sponsorship

\$500 per day (for 1 session room)

\$2,500 per sponsor  
Provides up to 3 on-line computers  
for attendees to access their email  
during the conference

\$5,000 per sponsor  
Provides one morning or afternoon  
refreshment break for attendees

\$7,500 per sponsor  
Provides one morning or afternoon  
refreshment break for attendees that  
includes either muffins/donuts or  
afternoon snack item

\$10,000  
Provides Welcome Reception Food

\$18,000  
Provides lunch on the opening day of  
the exhibits

\$50,000  
Provides Awards Dinner

\$5,000  
Provides food in the hospitality suite  
for registered companions for the  
week

\$8,000

\$500  
Wine/Beer or Entertainment

### Benefits to Sponsor

Acknowledgement in Final Program, company name and logo on screen during breaks

Acknowledgement in Final Program, screen saver with company logo on each computer, special signage, weblink on conference web page

Acknowledgement in Final Program, special signage at event, weblink on conference web page

Acknowledgement in Final Program, special signage at event, weblink on conference web page

Acknowledgement in Final Program, special signage at event, weblink on conference web page

Acknowledgement in Final Program, special signage at event, weblink on conference web page

Acknowledgement in Final Program and Awards Dinner brochure, special signage at event, weblink on conference web page

Acknowledgement in Final Program, special signage in the suite, weblink on conference web page

Your organization's logo screen-printed on the conference tote bag along with the conference logo and distributed to all attendees, acknowledgement in Final Program, weblink

Acknowledgement in Final Program, special signage at event

Invited Speaker Support	\$500	Acknowledgement in Final Program
Leaflets in Tote Bag	\$250 Available to exhibiting companies only	Provide HPS with 1500 8 1/2 x 11 leaflets and they will be stuffed into the tote bags that are handed out to all attendees

**ADVERTISING**

Maximize your exposure with an advertisement in the official Final Program of the Conference. You will reach over 1,500 attendees. This program is an official publication of the HPS Annual Conference. HPS reserves the right to alter the size of an ad to fit the program's dimension specifications. No bleeds allowed.

**RATE/PAGE STRUCTURE**

Half-Page Ad .....	4 1/2 x 6 or 9 X 3....	\$250
Full-Page Ad .....	6 x 9 .....	\$575
Inside Front Cover .....	6 x 9 .....	\$750

**SPECIFICATIONS**

All advertisements must be camera-ready, black and white, and must arrive at the HPS Business Office with full payment no later than June 1, 2007. Please send to HPS, ATTN: Lori Strong, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101; 703-790-1745; lstrong@burkinc.com

## Exhibitor Profile

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The exhibit program will feature products and services used within the radiation protection industry and related fields. '06 Exhibitors included:

Adco Services, Inc.  
Alpha Spectra, Inc.  
American Nuclear Society  
Analytics, Inc.  
Antkowiak and Mahoney Enterprises, Inc.  
Apantec Llc  
Arrow-Tech Inc.  
Atlantic Nuclear Group  
Bartlett  
Berkeley Nucleonics Corporation/  
Polinucleonics  
Bionomics, Inc.  
Radioactive and Mixed Waste Dispersal  
Services.  
Bladewerx Llc  
Cabrera Services, Inc.  
Canberra Industries  
Chase Environmental Group Inc  
Chesapeake Nuclear Services Inc  
Dade Moeller & Associates  
Ecology Services, Inc.  
Energy Solutions  
Femto-Tech, Inc.  
Fluke Biomedical  
Framework Scientific  
Frham Safety Products Inc.  
Gamma Products, Inc.  
Global Dosimetry Solutions, Inc  
Health Physics Instruments  
Hi-Q Environmental Products Co.  
Hopewell Designs, Inc.  
Illinois Institute of Technology  
International Isotopes, Inc.  
Isotope Products Laboratories & Analytics  
J. L. Shepherd & Assoc.  
JP Laboratories, Inc.  
K & S Associates  
Lab Impex Systems Ltd.  
Lancs Industries, Inc.  
Landauer Inc  
Laser Institute of America  
Laser- Professionals Inc.  
Laurus Systems, Inc.  
Los Alamos National Laboratory  
Ludlum Measurements, Inc.  
Mactec, Inc.  
MGP Instruments  
MJW Corporation  
MJW Technical Services Inc.  
NRRPT  
Oak Ridge Associated Universities  
Oak Ridge National Laboratory-  
Environmental Effects Laboratory  
On Site Systems, Inc.  
Onyx/Veolia Environmental Services  
Ordela Inc.  
Ortec  
Pacific Northwest National Lab  
Perkin Elmer Life & Analytical Sciences  
Perma-Fix Environmental Services  
Philotechnics, Ltd.  
Protean Instrument Corporation  
QSA Global  
Radeco Radiac Environmental Services  
Radiation Safety & Control Services Inc.  
Radiation Safety Academy  
Radiation Safety Associates  
S. E. International, Inc.  
SAIC  
Saint-Gobain Crystals Scintillation  
Products  
Sandia National Laboratories  
Scionix  
Spectrum Techniques  
Technical Associates  
Teletrix Corporation  
Thermo Electron Corporation  
TSA Systems, Ltd.  
Unitech  
U.S. Nuclear Regulatory Commission  
XRF Corporation

**Health Physics Society**

*Affiliates Exhibit Space Contract and Reservation Form*

52nd Annual Meeting of the Health Physics Society, American Conference of Radiological Safety

Oregon Convention Center Portland, OR

**Meeting Dates:** July 8-12, 2007

**Exhibit Dates and Hours:** Monday, July 9 Noon-5 PM (Opening Lunch)  
 Tuesday, July 10 9:30 AM-4:15 PM, 6:30-7:30 PM (Exhibitor Reception)  
 Wednesday, July 11 9:30 AM-Noon

**Set Up:** Sunday, July 8 Noon-5 PM  
 Monday, July 9 8-11 AM

**Tear Down:** Wednesday, July 11 Noon-10 PM

Amount Enclosed \$ \_\_\_\_\_ (10' x 10' Booth—\$1400 for Affiliate Members, \$1500 for Non-Members, add'l booths are \$1200 for Affiliate Members, \$1300 for Non-Members )

The following booth space is requested: 1st Choice—Booth No(s). \_\_\_\_\_  
2nd Choice—Booth No(s). \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ Web Site: \_\_\_\_\_

Submitted and Authorized by (This is acknowledging acceptance of Rules and Regulations on reverse.)

Name and Title: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibitor's copy of the accepted agreement and future correspondence should be directed to the following individual: \_\_\_\_\_ Email: \_\_\_\_\_

**BOOTH PERSONNEL (Limit of 2 per booth):**

1.) Name \_\_\_\_\_ 2.) Name \_\_\_\_\_

General Comments as to booth assignment. (Note preference of which other exhibitors you would or would not wish to be near.)

**Description of your Booth:** Please e-mail a 40 word description of the products and services featured in your booth to LStrong@BurkInc.com by May 1, 2007. The description must be received by this date if it is to appear in the Symposium Program. Listings are edited as necessary.

**PLEASE SEE OTHER SIDE OF FORM FOR IMPORTANT RULES AND REGULATIONS**

Exhibit space will be allocated on a first-come, first-served basis (telephone or FAX reservations via the McLean Secretariat are permitted). Whenever possible, space will be allotted according to the Exhibitor's request, but the final arrangement will be determined by Health Physics Society in such a way as to produce the most advantageous grouping of the exhibits shown. *Please make check payable to Health Physics Society or fill in credit card payment authorization and mail to the McLean address at the bottom of this page. Enclose this agreement which will be returned upon acceptance and signature by an authorized representative of Health Physics Society.*

<b>Credit Card Payment:</b> <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Card # _____
Exp. _____ Cardholder Name _____ Signature _____
Address _____

**DO NOT WRITE IN THIS SPACE**

Accepted by HPS \_\_\_\_\_ Amount \_\_\_\_\_  
Date \_\_\_\_\_ Payment:  CC  Check # \_\_\_\_\_  
Signature \_\_\_\_\_  
Booth(s) Assigned \_\_\_\_\_

**MAIL TO:** Health Physics Society  
ATTN: Sue Burk/Lori Strong  
1313 Dolley Madison Blvd, Suite 402  
McLean, VA 22101  
(703) 790-1745 FAX: (703) 790-2672

## RULES AND REGULATIONS

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Oregon Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows:

Monday, July 9	Noon-5 PM
Tuesday, July 10	9:30 AM-5 PM
Wednesday, July 11	9:30 AM-Noon

These hours are subject to change as dictated by program requirements.

2. Installation and Dismantling: Booths will be accessible to exhibitors for setting up displays after Noon, Sunday, July 8, 2007 and are to be ready for display by Noon, Monday, July 9. Packing and removal can begin at Noon until 6 PM, Wednesday, July 11.
3. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 33" high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator is Summit Exposition. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Exposition.  
All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers' comprehensive and general liability insurance, at amounts established by the state of Oregon. Deadline for receipt of these materials is June 12, 2007—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.
4. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
5. General Regulations: Loud speaking and sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, backwalls and decorations will be limited to 8' in height and not extending more than 2' from the backwall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
6. Direct selling of products or services is prohibited. Tentative arrangements or negotiations on a trial period basis toward an ultimate sale may be arranged. The Exhibitor agrees that selling goods or services in the exhibition hall will result in closing the exhibit by the Exhibit Manager. It is agreed that no refund of exhibit fees and no demand for redress will be made by the Exhibitor or his representatives in this event. No soliciting for business shall be permitted in aisles or in other Exhibitors' booths. Samples, catalogs, pamphlets, publications, promotional materials may only be distributed by exhibitors strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
7. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities, will not be permitted in the exhibition areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits is prohibited. Crowding

- will be restricted. Aisles and fire exits cannot be blocked by exhibits.
9. In their own best interest, and for security, Exhibitors shall keep an attendant in their booths during all exhibit hours. **No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.**
  10. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Oregon Convention Center nor any of its employees nor representatives, nor any representative of the Health Physics Society, nor Burk and Associates, Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Oregon Convention Center property and indemnify and hold harmless the Oregon Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
  11. The Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
  12. **Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.**
  13. The Exhibit Manager will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
  14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area. In which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives.
  15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
  16. The Exhibitor will engage at its expense, and through the Oregon Convention Center where the Oregon Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bonafide AFL-CIO Union.
  17. Cancellation: If space contracted for is canceled by an Affiliate after May 25, 2007, or if the Affiliate fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the Affiliate between April 25 and May 25, 2007, \$500 for Class D dues will be retained by the Society and the balance refunded. If booth space is not occupied by 11:30 AM, Monday, July 9, 2007, the Society will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.
  18. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Health Physics Society.

The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all exhibitors is requested.

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**Pre-Meeting Contact :** Decorator and Drayage Summit Exposition

**Please Note:** Upon receipt of your contract and payment, a service kit will be forwarded to you, complete with information regarding furniture rental, freight and storage, installation, dismantling, labor and signage requirements. The service kit will be forwarded to you approximately 60 days prior to the show date.