



# **Health Physics Society**

## **2019 Midyear Meeting**

17-20 February 2019

Sheraton San Diego Hotel

San Diego, California

### **Sponsorship & Exhibitor Prospectus**

WHAT IS THE

# HEALTH PHYSICS SOCIETY?

The Health Physics Society is a professional society of individuals who, since 1956, have been devoted to protecting people and their environment from radiation hazards while making it possible to benefit from the many technologies that use radioactive materials and radiation sources.

The Health Physics Society provides educational resources related to ionizing radiation, nonionizing radiation, radiation detection, and radiation research.

The Health Physics Society is dedicated to making sure individuals who work in the field of health physics have essential information and the capability to protect workers and the public from unnecessary radiation exposure.

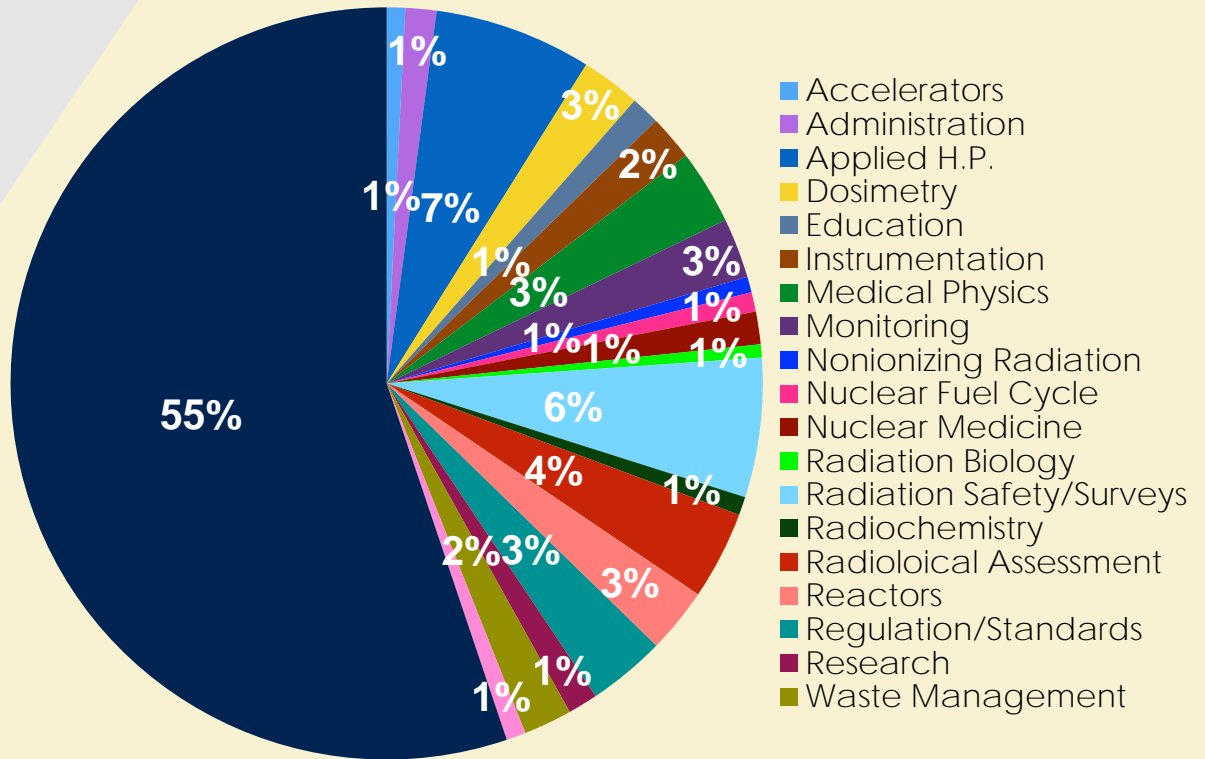
The Health Physics Society also has a goal of providing information to assist in the public's understanding of radiation and health physics.

Its nearly 4,000 members include scientists, safety professionals, physicists, engineers, attorneys, and other professionals from academia, industry, medical institutions, state and federal government, the national laboratories, the military, and other organizations.

For more information about the Society and the many services it provides we encourage you to visit [www.hps.org](http://www.hps.org)

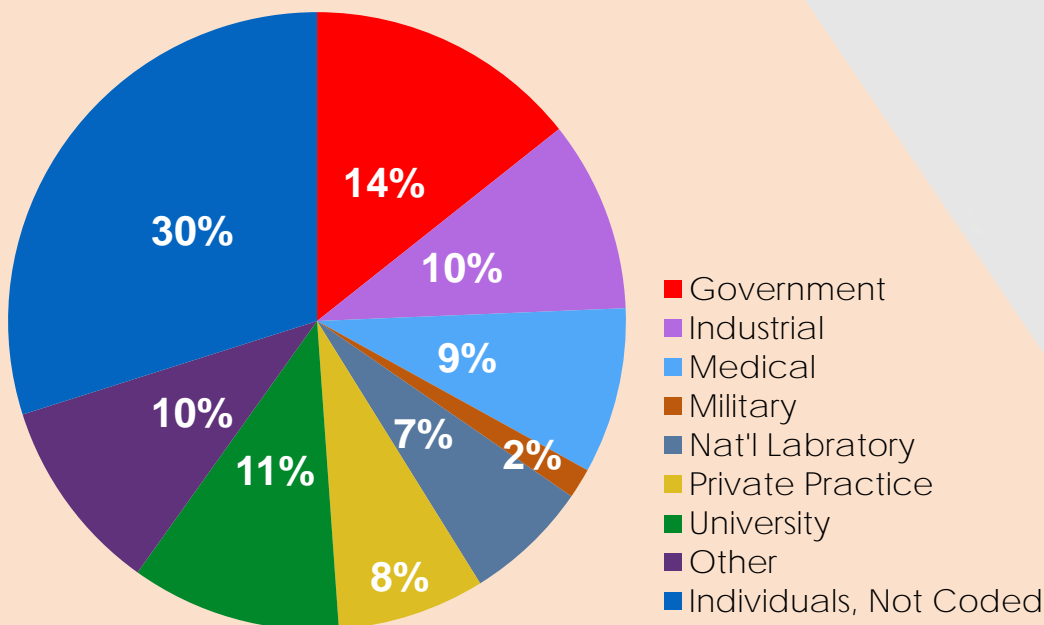
# Membership Demographics

MEMBER SPECIALTIES\*



\*Does not include Affiliate Members. Each member may select up to two categories.

MEMBER EMPLOYMENT



# 2019 Midyear Meeting

The **Health Physics Society's 52<sup>nd</sup> Midyear Meeting** will be held 17 - 20 February 2019 at the Sheraton San Diego Hotel in San Diego, California.

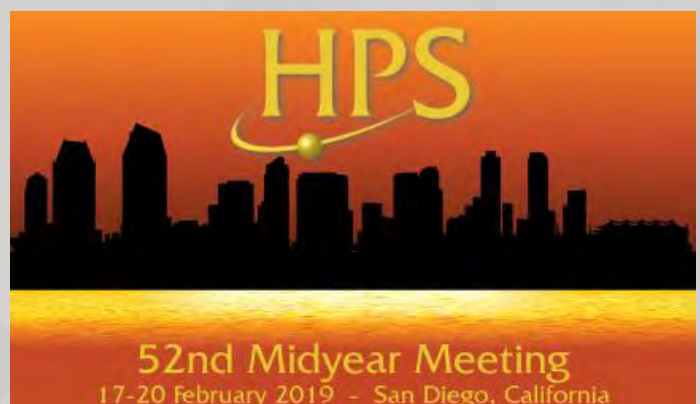
The Meeting contains multiple formats for industry professionals to present their scientific information. The Technical Program kicks off with a Plenary Session on Monday, February 18 followed by lunch in the Exhibit Hall. Technical sessions are scheduled throughout the week and cover many aspects of the practice of radiation safety, such as:

- Accelerator Health Physics
- Air Monitoring
- Radio-biology – Biological Response
- Decontamination and Decommissioning
- Dose Reconstruction
- Emergency Response
- Environmental Monitoring
- Homeland Security Monitoring
- Instrumentation
- Medical Health Physics
- Military Health Physics
- Power Reactor Health Physics
- Risk Assessment
- Radiation Effects
- Operational Health Physics at:
  - ✓ Accelerator Facilities
  - ✓ Department of Energy Facilities
  - ✓ Medical Facilities
  - ✓ Military Installations
  - ✓ Nuclear Power Plants
  - ✓ Academic Institutions
- Radiation Dosimetry
  - ✓ External Dosimetry
  - ✓ Internal Dosimetry
  - ✓ Medical Dosimetry
- Regulatory/Licensing
- Radiation Safety Officers (RSO)
- Waste Management

SESSIONS

COURSES

NETWORKING



# Why Become a Sponsor / Exhibitor

The HPS Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, physicists, engineers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of radiation protection
- Network with attendees from:
  - Academia
  - Government
  - Industry Radiation Protection
  - Medicine
  - Research & Development
  - Analytical Services
  - Consulting
  - Non-profit Sector

Specialty Groups representing:

Accelerator • Administration • Applied Health Physics • Dosimetry • Education • Instrumentation • Medical Physics • Monitoring Environmental • Monitoring Personnel • Non-ionizing Radiation • Nuclear Fuel Cycle • Nuclear Medicine • Power Reactors • Radiation Biology • Radiation Safety • Radiochemistry • Radio Assessment • Reactors • Regulations/Standards • Research • Waste Management

**86%**

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

**81%**

of exhibition attendees have buying influence over one or more major types of products at shows.

**67%**

of all attendees represent a new prospect and potential customer for exhibiting companies.

# Sponsorship Opportunities

## TITLE PARTNERSHIP PACKAGES

### PLATINUM - \$6,000

- ✓ Two complimentary 10'x10' booths with four full conference registrations
- ✓ Full page color cover advertisement (based on availability) in final program
- ✓ Sponsor of either the welcome or exhibitor reception, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location
- ✓ Program acknowledgement
- ✓ Signage at HPS registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session, in meeting program and in meeting promotional ads and materials

### GOLD - \$3,500

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Full page black and white advertisement in final program
- ✓ Sponsor of one refreshment breaks during the meeting, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location
- ✓ Program acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session, in meeting program and in meeting promotional ads and materials

### SILVER - \$2,500

- ✓ One complimentary 10'x10' booth with two full conference registrations
- ✓ Half page black and white advertisement in final program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session, in meeting program and in meeting promotional ads and materials

### BRONZE - \$750

- ✓ Half page black and white advertisement in final program
- ✓ Program acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session, in meeting program and in meeting promotional ads and materials

# Sponsorship Opportunities

## SINGLE PARTNERSHIPS

### Conference Tote Bag

\$3,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

### Lunch in Exhibit Hall

\$2,500 per sponsor (2 available)

Sponsor the lunch for attendees, hosted in the Exhibit Hall. Includes signage and recognition announcement.

### Welcome Reception

\$2,000 for one sponsor

Sponsor the Sunday night welcome reception and kick-off the meeting with your message. Signage will be displayed throughout the reception as well as logo napkins.

### Exhibit Hall Reception

\$2,000 per sponsor

Sponsor the Monday night reception in the exhibit hall. Signage for your organization will be displayed throughout the reception as well as logo napkins.

### Refreshment Break

\$1,000 per break

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

### Pre-Event Email Blast

\$125

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from HPS with the content you create. Availability is limited so reserve today.

### Advertising in Final Program

Final Program is distributed to all attendees and also available online at HPS.org

Inside Front Cover (color) .....\$700.00

Outside Back Cover (color) ~~.....\$700.00~~

Inside Back Cover (color) ~~.....\$600.00~~

Full Page Ad .....\$400.00

Half Page Ad.....\$225.00

### Lanyards

\$2,000

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

### Internet Cafe

\$1,750

Help attendees stay connected. The cafe offers computers with internet access for attendees to use during the meeting. Each computer will have a screensaver with your company's name and logo along with signage at the stations.

### Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

### Meeting Handout

\$200

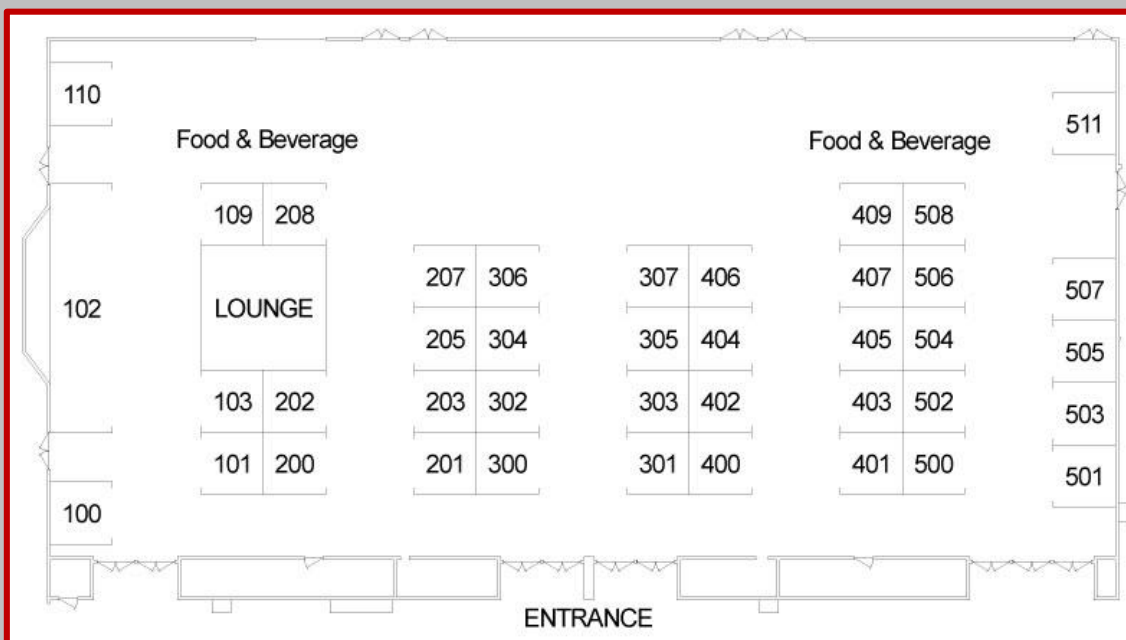
Your promotional single page advertisement will be given to each attendee as they register.

### Conference Pens

\$600

Have your company name on pens included in the conference tote bags given to all attendees.

# Exhibitor Opportunities



## EXHIBITOR SCHEDULE\*

**MOVE IN**  
 Sunday, February 17                      2:00 pm – 6:00 pm

**EXHIBIT HALL HOURS\***  
 Monday, February 18                    10:00 am – 6:30 pm  
 Tuesday, February 19                    9:30 am – 4:00 pm

**BREAK DOWN**  
 Tuesday, February 19                    7:00 pm – 8:00 pm

Meeting ends Wednesday, February 20

\*schedule subject to change

## Exhibitor Booth Fees:

(Rates per 10'x10' space)

HPS Affiliate Member Booth .....	\$2,048
HPS Affiliate Member Additional Booth .....	\$1,838
Non-Member Booth .....	\$2,258
Non-Member Additional Booth .....	\$2,048
Non-Profit Organization Booth .....	\$1,300

## Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Booths include two complimentary full-meeting registrations per exhibit space allowing staff to attend the scientific program
- ✓ Additional exhibit hall only registrations may be purchased for \$75/person for booth staff and does not allow access to the program and sessions
- ✓ Opportunity to select top three booth location choices
- ✓ Company description and contact information printed in Final Program and available online (due to HPS by January 15)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

## ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS

- Exhibitor Reception
- **Poster Presentations**
- **Complimentary Lunch** on Monday and Tuesday
- Morning and Afternoon Coffee Breaks

Visit

[www.summitexpo.com/hpsmy](http://www.summitexpo.com/hpsmy)  
 to view the up to date floorplan  
 and currently available  
 booth spaces.



# 2019 HPS Midyear Sponsorship Application & Contract

## ORGANIZATION INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_

*(All exhibitor communications will be emailed to the pre-convention contact)*

## EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Booth space is allocated in order of receipt of contract. View the current floor plan of available booths at

[www.summitexpo.com/hpsmy](http://www.summitexpo.com/hpsmy)

### **Exhibitor Booth Fees: (rates per 10'x10' booth)**

HPS Affiliate Member Booth.....	\$2,048	\$ _____
HPS Affiliate Member Additional Booth.....	\$1,838	\$ _____
Non-Member Booth.....	\$2,258	\$ _____
Non-Member Additional Booth.....	\$2,048	\$ _____
Professional Scientific Society / Non-profit Rate**.....	\$1,300	\$ _____

\*\*Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to [exhibits@hps.org](mailto:exhibits@hps.org)

## ADVERTISEMENT

Advertisement in printed online program book

Inside Front Cover Color.....	\$700	\$ _____
Outside Back Cover Color.....	\$700	\$ _____
Inside Back Cover Color.....	\$600	\$ _____
Full Page B&W Ad.....	\$400	\$ _____
Half Page B&W Ad.....	\$225	\$ _____

## SPONSORSHIP

Sponsorship Item	Amount
_____	\$ _____
_____	\$ _____
<i>Example: Silver Sponsorship</i> _____	<u>\$2,500</u>

## BOOTH ATTENDEES

Two attendees are complimentary with each full rate exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is an additional \$75 charge per attendee. Note that Exhibits Only badges do not allow access to the program and sessions

Exhibit Access Only Badges \$75 X \_\_\_\_\_ = \$ \_\_\_\_\_

Please submit ALL attendee names and addresses electronically before February 1, 2019 by using the [Exhibitor Attendee Form](#)

that can be downloaded at <http://summitexpo.com/hpsregistration.pdf>

# 2019 HPS Midyear Sponsorship Application & Contract

Company Name \_\_\_\_\_

## COMPANY DESCRIPTION

Please submit your Company's 50-word description by January 15, 2019 for inclusion in the Final Program electronically by using the [Exhibitor Description Form](http://summitexpo.com/hpsmyform.pdf) that can be downloaded at <http://summitexpo.com/hpsmyform.pdf>

## PAYMENT INFORMATION

Submit both pages of signed contract to: [exhibits@hps.org](mailto:exhibits@hps.org) Or Fax to: (412) 532-3747  
Full payment is due within 15 days of reservation to secure your booth and/or sponsorship opportunity. After that time booth selections will be released. Payment must be received by January 15, 2019 in order to be included in the Final Program.

Payments may be made by credit card securely online <https://burkclients.com/hps/2019MY/sponsorship/index.php>

Company Check

To pay by check, please send a request to [exhibits@hps.org](mailto:exhibits@hps.org) for an invoice. A discount will be applied to companies paying by check.

Payment by wire transfer will incur a \$65 bank processing fee.

VISA

MasterCard

American Express

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Card Number

CVV

Exp. Date

Cardholder Name (Print)

Cardholder Signature

Cardholder Address

Cardholder Email

Cardholder Phone

## SPONSORSHIP/EXHIBIT FEES

Booth Total \$ \_\_\_\_\_

Sponsorship Total \$ \_\_\_\_\_

Advertising \$ \_\_\_\_\_

Attendees \$ \_\_\_\_\_

TOTAL FEES \$ \_\_\_\_\_

## AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Health Physics Society. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future HPS Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative \_\_\_\_\_ Date \_\_\_\_\_

Submit both pages of signed contract to: [exhibits@hps.org](mailto:exhibits@hps.org) Or Fax to: (412) 532-3747

*Approximately 30 days prior to the show date, the official decorator and drayage company will forward an email link to the exhibitor service website and manual complete with information regarding furniture rental, shipping, installation, dismantling, labor and signage requirements.*

# Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Sheraton San Diego Hotel & Marina. The exhibit area will be open free of charge to the meeting registrants as follows: Monday, February 18, 10:00 am – 6:30 pm, Tuesday, February 19, 9:30 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 2:00 pm – 6:00 pm Sunday, February 17 and are to be ready for display by Monday, February 18 by 9:00 am. Packing and removal is from 4:00 pm – 8:00 pm, Tuesday, February 18.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed; these registrants may attend sessions. Each additional booth personnel may register as "Exhibits Only" for an additional \$75, but do not have access to attend sessions or lectures.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of California. Deadline for receipt of these materials is February 1 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to California, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by California. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., Summit Exposition LLC, nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel, Burk and Associates, Inc., and Summit Exposition LLC, from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. Exhibitors hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Starwood Hotels & Resorts Worldwide, In. and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding and such liability caused by the negligence of the Hotel its employees, agents, contractors or invitees. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specially referring to the Contractual liability set forth in this exhibit, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. The Hotel shall be included as named insured. In addition, Exhibitors acknowledge that neither the Hotel, its owners, its operator, Starwood Hotels & Resorts Worldwide, In. maintain insurance covering exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance insuring any losses by the Exhibitor.
15. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
16. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bona fide Union.
19. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after December 1, 2018, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor on or before December 1, 2018, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Monday February 18, 2019, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

# Contact Us



We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2019 Health Physics Society Midyear Meeting. We encourage you to contact us at [exhibits@hps.org](mailto:exhibits@hps.org). Reserve your booth and sponsorship today!

Health Physics Society  
950 Herndon Parkway, Suite 450  
Herndon, VA 20170  
(412) 882-1420  
[exhibits@hps.org](mailto:exhibits@hps.org)