

HPS Specialists in Radiation Protection

Health Physics Society 63rd Annual Meeting



15-19 July 2018
Cleveland, Ohio

**EXHIBITOR & SPONSORSHIP
PROSPECTUS**

About HPS

The [Health Physics Society](#) (HPS) is a nonprofit scientific professional organization founded in 1956 whose mission is excellence in the science and practice of radiation safety.

Its nearly 4,000 members include scientists, safety professionals, physicists, engineers, attorneys, and other professionals from academia, industry, medical institutions, state and federal government, the national laboratories, the military, and other organizations.

Society activities include encouraging research in radiation science, developing standards, and disseminating radiation safety information. Society members are involved in understanding, evaluating, and controlling the potential risks from radiation relative to the benefits.

For more information about the Society and the many services it provides we encourage you to visit www.hps.org

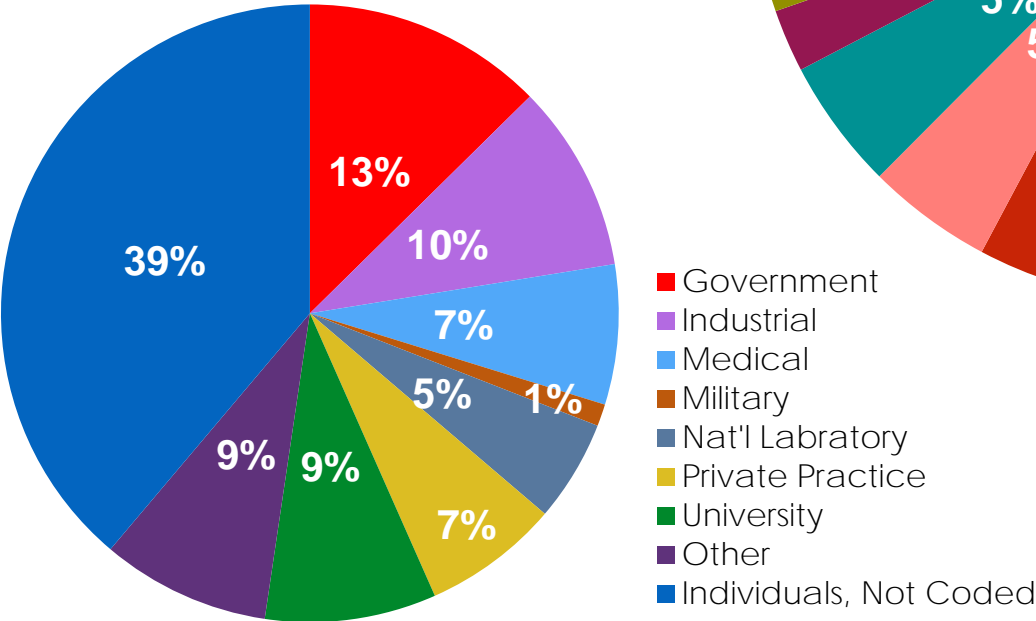


Membership Demographics

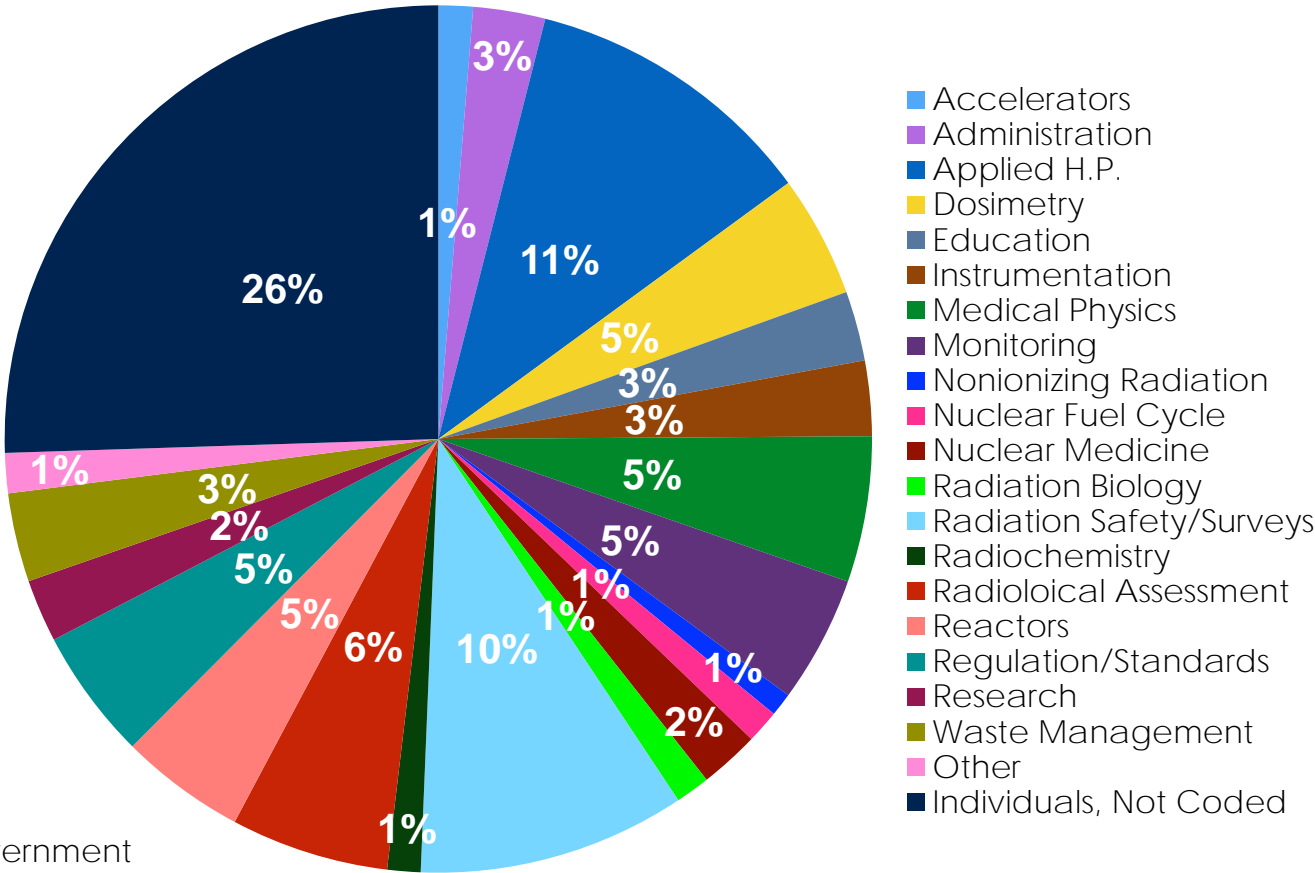
The Health Physics Society is made up of 3,713 members and 42 Affiliates.

The majority of members (3,462) reside in the United States with 107 members being from Canada and 183 members from outside of North America.

MEMBER EMPLOYMENT



MEMBER SPECIALTIES*



*Does not include Affiliate Members. Each member may select up to two categories.

2018 Annual Meeting

SESSIONS

The **Health Physics Society's 63rd Annual Meeting** will be held 15 - 19 July 2018 at the Huntington Convention Center in Cleveland, Ohio.

COURSES

The Annual Meeting contains multiple formats for industry professionals to present their scientific information. The Technical Program kicks off with a Plenary Session on Monday, July 16th followed by lunch in the Exhibit Hall. Technical sessions are scheduled throughout the week and cover many aspects of the practice of radiation safety, such as:

NETWORKING



- Accelerator Health Physics
- Air Monitoring
- Radio-biology – Biological Response
- Decontamination and Decommissioning
- Dose Reconstruction
- Emergency Response
- Environmental Monitoring
- Homeland Security Monitoring
- Instrumentation
- Medical Health Physics
- Military Health Physics
- Power Reactor Health Physics
- Risk Assessment
- Radiation Effects
- Operational Health Physics at:
 - ✓ Accelerator Facilities
 - ✓ Department of Energy Facilities
 - ✓ Medical Facilities
 - ✓ Military Installations
 - ✓ Nuclear Power Plants
 - ✓ Academic Institutions
- Radiation Dosimetry
 - ✓ External Dosimetry
 - ✓ Internal Dosimetry
 - ✓ Medical Dosimetry
- Regulatory/Licensing
- Radiation Safety Officers (RSO)
- Waste Management

Why Become a Sponsor/Exhibitor

The HPS Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, physicists, engineers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of radiation protection
- Network with attendees from:
 - Academia
 - Government
 - Industry Radiation Protection
 - Medicine
 - Research & Development
 - Analytical Services
 - Consulting
 - Non-profit Sector

Specialty Groups representing:

Accelerator • Administration • Applied Health Physics • Dosimetry • Education • Instrumentation • Medical Physics • Monitoring Environmental • Monitoring Personnel • Non-ionizing Radiation • Nuclear Fuel Cycle • Nuclear Medicine • Power Reactors • Radiation Biology • Radiation Safety • Radiochemistry • Radio Assessment • Reactors • Regulations/Standards • Research • Waste Management

86%

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

81%

of exhibition attendees have buying influence over one or more major types of products at shows.

67%

of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

Sponsorship Opportunities

TITLE PARTNERSHIP PACKAGES

PLATINUM

\$7,500

- ✓ Three complimentary 10'x10' booths with six full conference registrations.
- ✓ Full page color cover advertisement (based on availability) in final program
- ✓ Sponsor of one coffee break during the meeting, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.
- ✓ Program acknowledgement
- ✓ Signage at HPS registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in bi-annual newsletter, in meeting program, and in meeting promotional ads and materials

GOLD

\$5,000

- ✓ Two complimentary 10'x10' booths with four full conference registrations.
- ✓ Full page black and white advertisement in final program
- ✓ Program acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in bi-annual newsletter, in meeting program, and in meeting promotional ads and materials

SILVER

\$2,500

- ✓ One complimentary 10'x10' booth with two full conference registrations.
- ✓ Half page black and white advertisement in final program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in bi-annual newsletter, in meeting program, and in meeting promotional ads and materials

BRONZE

\$1,000

- ✓ Half page black and white advertisement in final program
- ✓ Program acknowledgement
- ✓ Signage at HPS Registration desk with logo
- ✓ Onscreen acknowledgement at the plenary session
- ✓ Acknowledgement on HPS website, mobile meeting app, in bi-annual newsletter, in meeting program, and in meeting promotional ads and materials

Sponsorship Opportunities

SINGLE PARTNERSHIPS

Conference Tote Bag

\$8,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

Lunch in Exhibit Hall

\$8,000 per sponsor (2 available)

Sponsor the lunch for attendees, hosted in the Exhibit Hall. Includes signage and recognition announcement.

Welcome Reception

\$5,000

Sponsor the opening reception and kick-off the meeting with your message. Signage for your organization will be displayed throughout the reception.

Break Upgrade

\$3,000 per break

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

Advertising in Final Program

Final Program is distributed to all attendees and also available online at HPS.org

~~Inside Front Cover (color)\$900.00~~
~~Outside Back Cover (color) ...\$1,000.00~~
 Inside Back Cover (color)\$800.00
 Full Page Ad\$500.00
 Half Page Ad.....\$300.00
 Tote Bag Inserts/Handouts\$400.00

Lanyards

\$4,000

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Internet Cafe

\$1,750

Help attendees stay connected. The cafe offers computers with internet access for attendees to use during the meeting. Each computer will have a screensaver with your company's name and logo along with signage at the stations.

Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

Conference Pens

\$1,000

Have your company name on pens included in the conference tote bags given to all attendees.

Charging Station/Lounge Sponsorship

\$2,000

Charge up your audience. Your organization's logo will be present on the Charging Station and on other signage in the lounge.

HPS Mobile Meeting App Splash Page

\$3,000

Be the first image participating attendees see when they access the HPS meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

HPS Mobile Meeting App Banner Ads

\$1,000 per sponsor

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the HPS mobile meeting app.

Exhibitor Opportunities

Exhibitor Booth Fees: **(Rates per 10'x10' space)**

HPS Affiliate Member Booth	\$1,950
HPS Affiliate Member Additional Booth	\$1,750
Non-Member Booth	\$2,150
Non-Member Additional Booth	\$1,950
Non-Profit Organization Booth	\$1,250

Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Two complimentary full-meeting registrations per 10'x10' booth space, plus the option to purchase additional exhibits-only registrations for \$75/person
- ✓ Opportunity to select top three booth location choices (placement will be assigned first-come, first-served after platinum, gold and silver sponsors are assigned)
- ✓ Company description and contact information printed in Final Program and available online (due to HPS by 1 June 2018)
- ✓ Attendee mailing list provided after meeting
- ✓ Access to discounted hotel rates via conference website
- ✓ 24-hour perimeter security in Exhibit Hall, with the area locked between 6pm and 8am each show day
- ✓ Exhibit Hall aisles carpeted at HPS expense
- ✓ Complimentary food and drink for some meeting events and breaks

ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS

- Exhibitor Reception
- **Poster Presentations**
- **Complimentary** Lunch on Monday and Tuesday
- Morning and Afternoon Coffee Breaks

EXHIBITOR SCHEDULE*

MOVE IN	
Sunday 15 July	8:00 am – 5:00 pm
Monday 16 July	8:00 am – 10:00 am
EXHIBIT HALL HOURS*	
Monday 16 July	12:00 pm – 7:00 pm
Tuesday 17 July	9:30 am – 5:00 pm
Wednesday 18 July	9:30 am – 12:00 pm
BREAK DOWN	
Wednesday 18 July	12:00 pm – 6:00 pm
Meeting ends Thursday 19 July	

HPS expects each exhibit booth to be staffed during all show hours, Monday, 16 July through Wednesday, 18 July 2018. Only HPS 2018 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on Pages 13 and 14.

*schedule subject to change

Exhibit Hall Layout

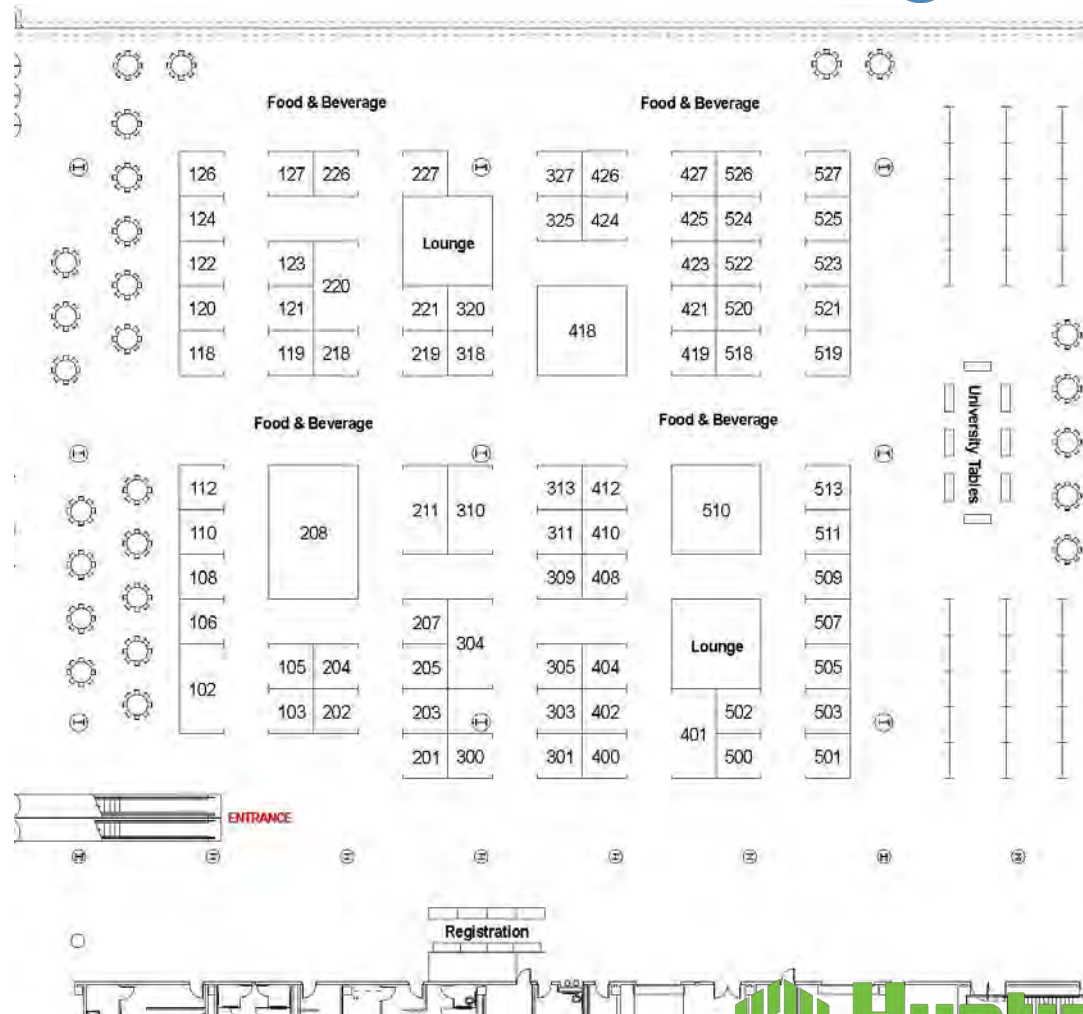


EXHIBIT HALL A

 **Huntington**
Convention
Center of Cleveland

Visit www.summitexpo.com/hps
to view currently available booth spaces.

2018 Health Physics Society Exhibit Space Application and Contract

COMPANY CONTACT INFORMATION

Company Name _____
(As it should appear in all materials)

Company Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____
(All exhibitor communications will be emailed to the pre-convention contact)

BOOTH SELECTION

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit www.summitexpo.com/hps

Rates per 10'x10' Space:

- | | |
|--|----------|
| <input type="checkbox"/> HPS Affiliate Member Booth \$1,950 | \$ _____ |
| <input type="checkbox"/> HPS Affiliate Additional Booths \$1,750 | \$ _____ |
| <input type="checkbox"/> Non-Member Booth \$2,150 | \$ _____ |
| <input type="checkbox"/> Non-Member Additional Booths \$1,950 | \$ _____ |
| <input type="checkbox"/> Non-Profit Organization Booth \$1,250 | \$ _____ |

BOOTH ATTENDEES

Two attendees are complimentary with each 10'x10' space, and enjoy full conference registration. If you would like additional Booth Personnel with the Exhibits Only rate, there is an additional \$75 charge per attendee

Please submit ALL attendee names and addresses electronically before 1 June 2018 by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

Exhibit Only Badges \$75 X _____ = \$ _____

BOOTH DESCRIPTION

Please submit your Company's 50-word description 1 June 2018 for inclusion in the Final Program electronically by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

ADVERTISING

Program Book Advertisement

- | | |
|--|----------|
| <input type="checkbox"/> Inside Front Cover Color \$900 | \$ _____ |
| <input type="checkbox"/> Outside Back Cover Color \$1000 | \$ _____ |
| <input type="checkbox"/> Inside Back Cover Color \$800 | \$ _____ |
| <input type="checkbox"/> Full Page B&W Ad \$500 | \$ _____ |
| <input type="checkbox"/> Half Page B&W Ad \$300 | \$ _____ |

SPONSORSHIP

Name	Amount
_____	\$ _____
_____	\$ _____
<i>Example: Internet Café</i>	<i>\$1,750</i>

2018 Health Physics Society Exhibit Space Application and Contract

Company Name_____

PAYMENT INFORMATION

Payment can also be made online at <https://ssl4.westserver.net/hpschapters/2018AM/sponsorship/index.php>

Full payment is due within 15 days of reservation to secure your Booth and/or Sponsorship opportunity. After that time booth selections will be released. Submit both pages of signed contract to: Exhibits@hps.org Or Fax to: (412) 532-3747

Payment must be received by 1 June 2018 in order to be included in the Final Program.

☐ Company Check

If paying by check, make payable and mail to: **Health Physics Society**, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

Payments by wire transfer will incur a \$50 wire transfer fee.

☐ VISA ☐ MasterCard ☐ American Express

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Card Number

CVV

Exp. Date

Cardholder Name (Print)

Cardholder Signature

Cardholder Full Address

Cardholder Email

Cardholder Phone

Booth Total \$ _____

Sponsorship Total \$ _____

Advertising \$ _____

Attendees \$ _____

TOTAL FEES \$ _____

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Health Physics Society. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative_____ Date_____

Submit both pages of signed contract to: Exhibits@hps.org Or Fax to: (412) 532-3747

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Cleveland Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows: Monday 16 July 12:00 pm – 7:00 pm, Tuesday 17 July 9:30 am – 5:00 pm and Wednesday, July 18 from 9:30 am – 12:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 8:00 pm – 5:00 pm Sunday 15 July and Monday 16 July 8:00 am – 10:00 am, and are to be ready for display by Monday 16 July by 11:00 am. Packing and removal is from 12:00 pm – 6:00 pm, Wednesday, July 18 .
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed; these registrants may attend sessions. Each additional booth personnel must register as "Exhibits Only" for an additional \$75.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Ohio. Deadline for receipt of these materials is June 18 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Ohio, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Ohio. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.

CONTINUED ON PAGE 13

Rules and Regulations

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the **Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Convention Center property and indemnify and hold harmless the Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.**
12. Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to **Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.**
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only **with Exhibit Manager's permission.**
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bona fide Union.
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after 16 April 2018, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before 16 April 2018, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 11:00 am Monday 16 July 2018, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

OFFICIAL DECORATOR & DRAYAGE COMPANY
Summit Exposition
phone: (412) 882-1420
email: info@summitexpo.com

Contact Us

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2018 HPS Annual Meeting. We encourage you to contact us today at exhibits@hps.org.

Reserve your booth and sponsorship today!

