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About Us

The **Health Physics Society (HPS)**, formed in 1956, is a scientific organization of professionals who specialize in radiation safety. Its mission is to support its members in the practice of their profession and to promote excellence in the science and practice of radiation safety.

Today its nearly 5,000 members represent all scientific and technical areas related to radiation safety, including academia, government, medicine, research and development, analytical services, consulting, and industry in all 50 states and the District of Columbia. The Society is chartered in the United States as an independent nonprofit scientific organization and, as such, is not affiliated with any government or industrial organization or private entity.

The Society also promotes:
- Public information preparation and dissemination.
- Education and training opportunities.
- Scientific information exchange through conferences and meetings.
- Posting current news items.
The 2017 Midyear Meeting will be held in the thriving urban district of **Bethesda, Maryland**. Bethesda is brimming with nearly 200 restaurants, two live theatres, 20 art galleries, and some of the best shopping in the Washington, DC Metro Area. Bethesda is also the home of the Bethesda Naval Hospital (Bethesda Naval Medical Center), US Nuclear Regulatory Commission, and the National Institutes of Health (NIH).

The midyear will not be a topical meeting so we are strongly soliciting the full spectrum of radiation protection specialties. Everyone is invited to come to share their world and help make this a wonderful midyear session!

Session topics will include:

- Accelerator
- Biokinetics/Bioeffects
- Decommissioning
- Emergency Planning/Response
- Environmental
- External Dosimetry
- Homeland Security
- Instrumentation
- Internal Dosimetry and Bioassay
- Medical Physics
- Military Health Physics
- Non-ionizing
- Operational Health Physics
- Reactor Health Physics
- Regulatory/Legal Issues
- Risk Analysis
Why Become a Sponsor / Exhibitor

The Health Physics Society Midyear Meeting brings together the most recognized names in the industry. As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of radiation protection
- Network with more than 300 attendees from:
  - Academia
  - Government
  - Industry Radiation Protection
  - Medicine
  - Research & Development
  - Analytical Services
  - Consulting
  - Non-profit Sector

Specialty Groups representing:
  - Accelerator
  - Administration
  - Applied Health Physics
  - Dosimetry
  - Education
  - Instrumentation
  - Medical Physics
  - Monitoring
  - Environmental
  - Monitoring Personnel
  - Non-ionizing Radiation
  - Nuclear Fuel Cycle
  - Nuclear Medicine
  - Power Reactors
  - Radiation Biology
  - Radiation Safety
  - Radiochemistry
  - Radio Assessment
  - Reactors
  - Regulations/Standards
  - Research
  - Waste Management

86% of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

81% of exhibition attendees have buying influence over one or more major types of products at shows.

67% of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.
Exhibitor Opportunities

Exhibitor Booth Fees:
Affiliate Member Booth .................. $1,950
Affiliate Member Additional Booth ...... $1,750
Non-Member Booth ........................ $2,150
Non-Member Additional Booth .......... $1,950
Non-Profit Organization Booth ......... $1,250

Exhibitor Package Includes:
✓ 10’x10’ booth space
✓ Pipe with hanging drape and an identification sign
✓ Two complimentary full-meeting registrations for company representatives, plus the option to purchase additional exhibit-only registrations for $40/person
✓ Opportunity to select top three booth location choices (placement will be assigned first-come, first-served after gold, platinum, and bronze sponsors are assigned)
✓ Company description and contact information printed in Final Program and available online
✓ Listing of attendees and contact information provided after meeting
✓ Access to discounted hotel rates via conference website
✓ Exhibit Hall aisles carpeted at HPS expense
✓ Pre-registration labels provided upon request

HPS expects each exhibit booth to be staffed during all show hours, Monday, 23 January through Tuesday, 24 January 2017. Only HPS 2017 Midyear Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on Pages 12 and 13.

Become an Affiliate Member of the Health Physics Society
Affiliate members are those organizations whose interests in the field of radiation safety are such as to warrant a formal working relationship with the Society. In general, they are organizations that provide services to the radiation safety profession. Let us know if you’re interested.

EXHIBITOR SCHEDULE*
MOVE IN
Sunday 22 January 1pm - 6pm
Monday 23 January 8am - 11am

EXHIBIT HALL HOURS*
Monday 23 January 12pm - 6:30pm
Tuesday 24 January 9:45am - 4pm

MOVE OUT
Tuesday 24 January 4pm - 8pm
Meeting ends Wednesday 25 January

*schedule subject to change
## Sponsorship Opportunities

### PARTNERSHIP PACKAGES

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$18,000</strong></td>
<td>✓ Official sponsor of meeting welcome reception, including logo on beverage napkins and signage ✓ Six attendee registrations ✓ 10’x30’ exhibitor booth space with priority location choice ✓ Full-page color ad in meeting program inside front or back cover (based on availability) ✓ Complimentary bag insert ✓ Logo on banner at keynote sessions and registration hall ✓ Acknowledgement on HPS website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials</td>
<td>✓ Official sponsor of one coffee break during meeting, including logo on beverage napkins and signage ✓ Four attendee registrations ✓ 10’x20’ exhibitor booth space with priority location choice after gold partner ✓ Full-page B&amp;W ad in meeting program ✓ Logo on banner at keynote sessions and registration hall ✓ Acknowledgement on HPS website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials</td>
<td>✓ Your logo will be prominently featured on the bus signs for one of the meeting technical tours ✓ Three attendee registrations ✓ 10’x10’ exhibitor booth space with priority location choice after silver partner ✓ Half-page B&amp;W ad in meeting program ✓ Logo on banner at keynote sessions and registration hall ✓ Acknowledgement on HPS website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>$10,000</td>
<td>✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
<td></td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td>$5,000</td>
<td>✓ ✓ ✓ ✓ ✓ ✓ ✓</td>
<td></td>
</tr>
</tbody>
</table>

HPS 2017 Midyear Meeting Exhibitor and Sponsorship Prospectus
# Sponsorship Opportunities

## SINGLE PARTNERSHIP ITEMS

### All sponsorships include:
- Logo and link on HPS website
- Acknowledgement in meeting’s Final Program
- Visibility on meeting promotional ads and materials
- Onsite signage
- Contact info for all attendees post-meeting

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break</td>
<td>$5,000 per sponsor</td>
</tr>
<tr>
<td>Keep attendees feeling fresh by providing a morning or afternoon beverage break with snacks. Signage for your organization will be displayed in the break area surrounding the refreshments.</td>
<td></td>
</tr>
<tr>
<td>Charging Station/Lounge Sponsorship</td>
<td>$1,500</td>
</tr>
<tr>
<td>Charge up your audience. Your organization’s logo will be present on the Charging Station and on other signage in the lounge.</td>
<td></td>
</tr>
<tr>
<td>Transportation Sponsorship</td>
<td>$1,000 per tour</td>
</tr>
<tr>
<td>We’ll include your logo on the bus signs for the meeting technical tours.</td>
<td></td>
</tr>
<tr>
<td>Conference Tote Bag</td>
<td>$3,000</td>
</tr>
<tr>
<td>Carry your message throughout the meeting. Your organization’s logo will be printed on the tote bags that are distributed to all attendees to carry during the meeting and through the Exhibit Area.</td>
<td></td>
</tr>
<tr>
<td>Lanyards</td>
<td>$1,500</td>
</tr>
<tr>
<td>See your logo on every attendee! Your organization’s logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.</td>
<td></td>
</tr>
<tr>
<td>Advertising in Final Program</td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover (color)</td>
<td>$650.00</td>
</tr>
<tr>
<td>Outside Back Cover (color)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Inside Back Cover (color)</td>
<td>$650.00</td>
</tr>
<tr>
<td>Full Page Ad</td>
<td>$400.00</td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>$200.00</td>
</tr>
<tr>
<td>Internet Cafe</td>
<td>$2,500 per sponsor</td>
</tr>
<tr>
<td>Help attendees stay connected. The cafe offers computers with internet access for attendees to use during the meeting. Each computer will have a screensaver with your company’s name and you will also receive signage at the stations.</td>
<td></td>
</tr>
<tr>
<td>Computer Projection</td>
<td>$500 per day per session room</td>
</tr>
<tr>
<td>Get visibility in the session rooms. Your organization’s name and logo will be projected on screen during all breaks on the day of your sponsorship in your assigned session room.</td>
<td></td>
</tr>
<tr>
<td>Conference Tote Bag Insert</td>
<td>$300</td>
</tr>
<tr>
<td>Your promotional advertisement will be inserted into the conference tote bags provided to each attendee at registration.</td>
<td></td>
</tr>
</tbody>
</table>

### Transportation Sponsorship
- We’ll include your logo on the bus signs for the meeting technical tours.
HPS Midyear Meeting 2017
Exhibit/Sponsorship Contract

Company Name: ____________________________________________________________
Contact Person and Email: ___________________________________________________
Address: ___________________________________________________________________
City: ________________________     State/Province: _________     Zip/Postal Code: ___________
Phone: ________________________________    Website: ________________________________

EXHIBITORSHIP:
[   ] Affiliate Member Booth $1,950 $________________
[   ] Affiliate Member Additional Booth $1,750 $________________
[   ] Non-Member Booth $2,150 $________________
[   ] Non-Member Additional Booth $1,950 per booth $________________
[   ] Non-Profit Organization Booth $1,250 per booth $________________

SPONSORSHIP: Please write name of selected sponsorship(s) in blank space below.
__________________________________________________________               $________________
__________________________________________________________               $________________

TOTAL AMOUNT              $________________

BOOTH SPACE SELECTION:
See map on Page 7 for options. Please choose three spaces in order of preference.
1. _______________     2. _______________     3. _______________
HPS Midyear Meeting 2017 Payment Form

Full payment is due within 30 days of reservation to secure your booth and/or sponsorship opportunity. Payment must be received by 22 November 2016 in order to be included in the Final Program. Company information (logo, link, description) for the Final Program is also due by 22 November 2016. Please send via email to exhibits@hps.org.

COMPANY NAME: ________________________________________________________________

ATTENDING PERSONNEL:
Two full-conference registrations are included with each reserved booth. Additional attendees can be registered for exhibits-only access for $40 per person. Please provide all names below. Sponsors who receive more than two free registrations will not be charged for the additional personnel.

Incl. — 1.) Name: _____________________________ Email: ____________________________ 2.) Name: _____________________________ Email: ____________________________

Add’t — 1.) Name: _____________________________ Email: ____________________________ 2.) Name: _____________________________ Email: ____________________________

Add’t — 3.) Name: _____________________________ Email: ____________________________ 4.) Name: _____________________________ Email: ____________________________

Credit Card Payment:

[ ] VISA [ ] MasterCard [ ] American Express

Credit Card Number: ____________________________________________ CVV: ____________ Expiration Date: ______/_______

Cardholder Name: ____________________________________________ Cardholder Signature: ____________________________________________

Billing Address: _______________________________________________

City: _____________________________ State/Province: __________________________ Zip/Postal Code: __________________________

Cardholder Email: ____________________________________________ Cardholder Phone: __________________________

If paying by check, make payable and mail to: Health Physics Society (HPS), 1313 Dolley Madison Blvd., Suite 402, McLean, Va. 22101

Approximately 30 days prior to the show date, the official decorator and drayage company will forward a service kit complete with information regarding furniture rental, freight and storage, installation, dismantling, labor and signage requirements.
Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Bethesda North Marriott Hotel. The exhibit area will be open free of charge to the meeting registrants as follows: Monday 23 January 12pm - 6:30pm and Tuesday 24 January 9:45am - 4pm. These hours are subject to change as dictated by program requirements.

2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays 1pm - 6pm Sunday 22 January and 8am - 11am Monday 23 January, and are to be ready for display by Monday 23 January at 12pm. Packing and removal can begin at 4pm, Tuesday 24 January 2017.

3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional $40.

4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8’ high and side rail dividers 3’ high. A sign 7” by 44” with one line of copy for identification is also furnished for the backdrop. Official decorator for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Expo. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Maryland. Deadline for receipt of these materials is 21 December 2016—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.

5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.

6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8’ in height and not extending more than 2’ from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 4’ of the booth.

7. Exhibitor will be responsible for sales tax owed to Maryland, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Maryland. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.

8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.

9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.

CONTINUED ON PAGE 13
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor’s employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Convention Center property and indemnify and hold harmless the Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.

12. Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor’s property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor’s own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.

13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager’s permission.

14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.

15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.

16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.

17. The Exhibitor will engage at its expense, and through the Convention Center where the Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bona fide Union.

18. HPS will process refunds equal to 50% of the paid exhibitor fee if space is cancelled by 21 December 2016. No refunds will be made after 21 December 2016. If booth space is not occupied by 9:00 AM Monday 23 January 2017, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.

19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.
Contact Us

Reserve your booth and sponsorship by 21 December 2016.

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2017 HPS Midyear Meeting. We encourage you to contact us today via email at exhibits@hps.org.