

# Health Physics Society 62nd Annual Meeting



9-13 July 2017

Raleigh, North Carolina • Raleigh Convention Center

**Sponsorship & Exhibitor Prospectus**



# About Us

The **Health Physics Society** (HPS) is a nonprofit scientific professional organization founded in 1956 whose mission is excellence in the science and practice of radiation safety.

Its nearly 4,000 members include scientists, safety professionals, physicists, engineers, attorneys, and other professionals from academia, industry, medical institutions, state and federal government, the national laboratories, the military, and other organizations.

Society activities include encouraging research in radiation science, developing standards, and disseminating radiation safety information. Society members are involved in understanding, evaluating, and controlling the potential risks from radiation relative to the benefits.

For more information about the Society and the many services it provides we encourage you to visit [www.hps.org](http://www.hps.org)

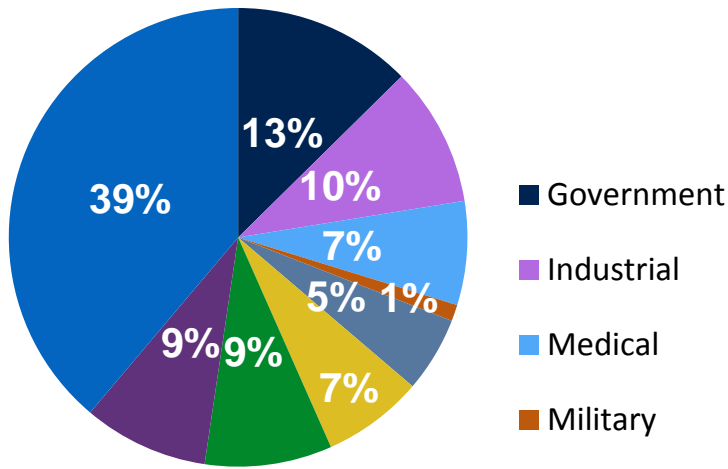


# Membership Demographics

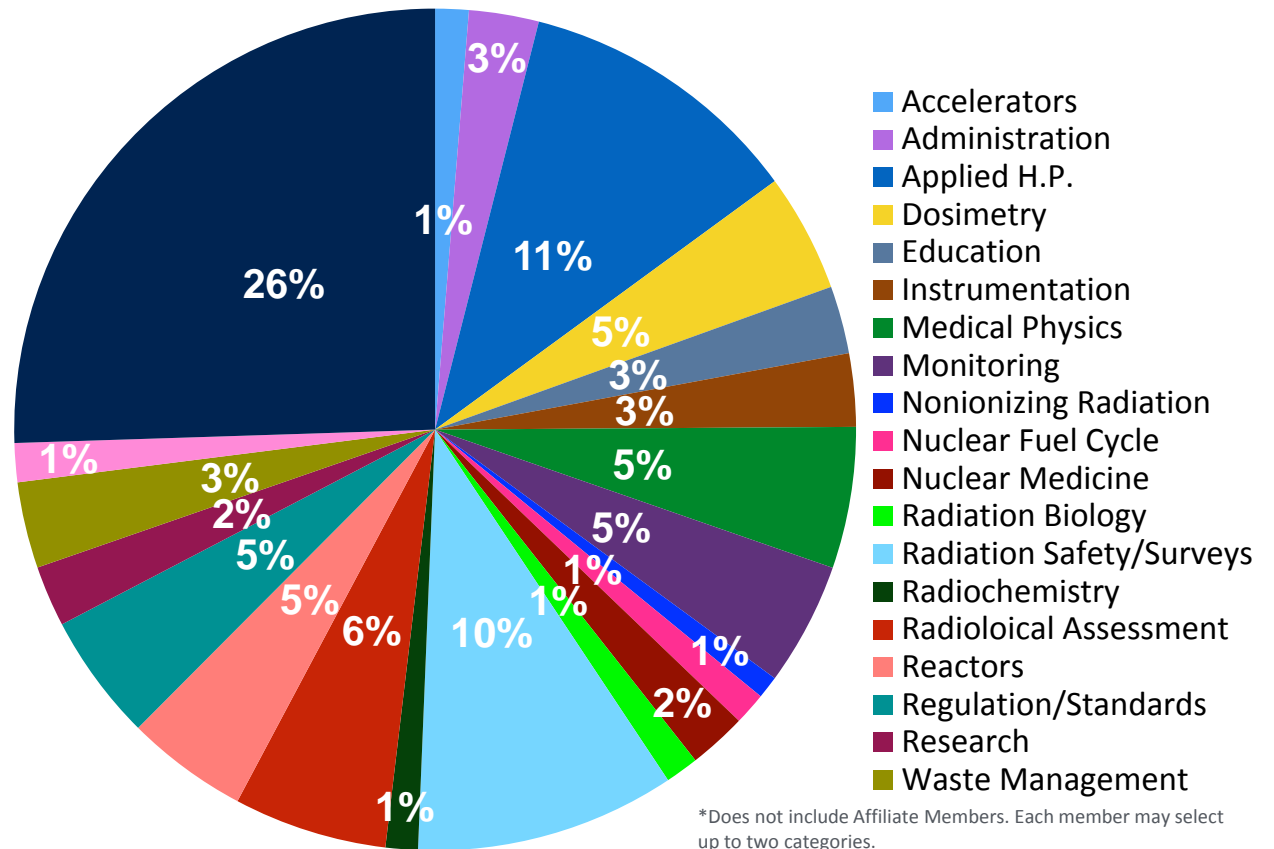
The Health Physics Society is made up of 3,861 members and 42 Affiliates.

The majority of members (3,590) reside in the United States with 106 members being from Canada and 207 members from outside of North America.

## MEMBER EMPLOYMENT



## MEMBER SPECIALTIES\*



\*Does not include Affiliate Members. Each member may select up to two categories.

# 2017 Annual Meeting

The **Health Physics Society's 62nd Annual Meeting** will be held 9-13 July 2017 in Raleigh, North Carolina, a city rich in history, culture, and beautiful green spaces.

## SESSIONS

The Annual Meeting contains multiple formats for industry professionals to present their scientific information. The Technical Program kicks off with a Plenary Session on Monday, July 10th followed by Poster presentations in the Exhibit Hall after lunch. Technical sessions are scheduled throughout the week and cover many aspects of the practice of radiation safety, including:

## COURSES

## NETWORKING

- Accelerator Health Physics
- Air Monitoring
- Radio-biology – Biological Response
- Decontamination and Decommissioning
- Dose Reconstruction
- Emergency Response
- Environmental Monitoring
- Homeland Security Monitoring
- Instrumentation
- Medical Health Physics
- Military Health Physics
- Power Reactor Health Physics
- Risk Assessment
- Radiation Effects
- Operational Health Physics at:
  - ✓ Accelerator Facilities
  - ✓ Department of Energy Facilities
  - ✓ Medical Facilities
  - ✓ Military Installations
  - ✓ Nuclear Power Plants
  - ✓ Academic Institutions
- Radiation Dosimetry
  - ✓ External Dosimetry
  - ✓ Internal Dosimetry
  - ✓ Medical Dosimetry
- Regulatory/Licensing
- Radiation Safety Officers (RSO)
- Waste Management

# Why Become a Sponsor / Exhibitor

The HPS Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, physicists, engineers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of radiation protection
- Network with more than 1,000 attendees from:
  - Academia
  - Government
  - Industry Radiation Protection
  - Medicine
  - Research & Development
  - Analytical Services
  - Consulting
  - Non-profit Sector

## Specialty Groups representing:

Accelerator • Administration • Applied Health Physics • Dosimetry • Education • Instrumentation • Medical Physics • Monitoring Environmental • Monitoring Personnel • Non-ionizing Radiation • Nuclear Fuel Cycle • Nuclear Medicine • Power Reactors • Radiation Biology • Radiation Safety • Radiochemistry • Radio Assessment • Reactors • Regulations/Standards • Research • Waste Management

**86%**

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

**81%**

of exhibition attendees have buying influence over one or more major types of products at shows.

**67%**

of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

# Sponsorship Opportunities

## PARTNERSHIP PACKAGES

### PLATINUM

**\$10,000**

- ✓ Three complimentary 10'x10' booths
- ✓ Full page color ad on inside front or back cover (based on availability) in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session

### GOLD

**\$5,000**

- ✓ Two complimentary 10'x10' booths
- ✓ Full page black and white ad in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session

### SILVER

**\$2,500**

- ✓ One complimentary 10'x10' booth
- ✓ Half page black and white ad in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session

### BRONZE

**\$1,000**

- ✓ Half page black and white ad in Final Program
- ✓ Program Acknowledgement
- ✓ Signage at HPS Registration Desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session

# Sponsorship Opportunities

## All single sponsorship items include:

- Logo and link on HPS website
- Acknowledgement in meeting's Final Program
- Visibility on meeting promotional ads and materials
- Onsite signage
- Contact info for all attendees post-meeting

### Conference Tote Bag

**\$8,000**

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall.

### Lunch in Exhibit Hall

**\$10,000 per sponsor (2 available)**

Sponsor the lunch for attendees, hosted in the Exhibit Hall. Includes signage and recognition announcement.

### Welcome Reception

**\$8,000 for one sponsor, \$5,000 for multiple**

Sponsor the opening reception and kick-off the meeting with your message. Signage for your organization will be displayed throughout the reception.

### Charging Station/Lounge Sponsorship

**\$1,500**

Charge up your audience. Your organization's logo will be present on the Charging Station and on other signage in the lounge.

### Transportation Sponsorship

**\$1,000 per tour**

We'll include your logo on the bus signs for the meeting technical tours.

### Advertising in Final Program

Inside Front Cover (color) .....\$900.00  
~~Outside Back Cover (color) .....\$1,000.00~~ **SOLD**  
 Inside Back Cover (color) .....\$800.00  
 Full Page Ad .....\$500.00  
 Half Page Ad .....\$300.00  
 Tote Bag Inserts/Handouts .....\$400.00

### Break Upgrade

**\$5,000 per break**

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

### Internet Cafe

**\$1,500**

Help attendees stay connected. The cafe offers computers with internet access for attendees to use during the meeting. Each computer will have a screensaver with your company's name and logo along with signage at the stations.

### Computer Projection

**\$500 per day per session room**

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

### Conference Pens

**\$1,000**

Have your company name on pens included in the conference tote bags given to all attendees.

### Lanyards

**\$4,000**

See your logo on every attendee. Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

### HPS Mobile Meeting App Banner Ads

**\$1,000 per sponsor**

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the HPS mobile meeting app.

### HPS Mobile Meeting App Splash Page

**\$3,000**

Be the first image participating attendees see when they access the HPS meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

Contact [exhibits@hps.org](mailto:exhibits@hps.org) for more information

# Exhibitor Opportunities

## Exhibitor Booth Fees: (Rates per 10'x10' space)

HPS Affiliate Member Booth .....	\$1,950
HPS Affiliate Member Additional Booth .....	\$1,750
Non-Member Booth .....	\$2,150
Non-Member Additional Booth .....	\$1,950
Non-Profit Organization Booth .....	\$1,250

## Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Two complimentary full-meeting registrations per 10'x10' booth space, plus the option to purchase additional exhibits-only registrations for \$40/person
- ✓ Opportunity to select top three booth location choices (placement will be assigned first-come, first-served after platinum, gold and silver sponsors are assigned)
- ✓ Company description and contact information printed in Final Program and available online (due to HPS by 19 May 2017)
- ✓ Listing of attendees and contact information provided after meeting
- ✓ Access to discounted hotel rates via conference website
- ✓ 24-hour perimeter security in Exhibit Hall, with the area locked between 6pm and 8am each show day
- ✓ Exhibit Hall aisles carpeted at HPS expense
- ✓ Pre-registration labels provided upon request
- ✓ Complimentary food and drink for some meeting events and breaks

Application and payment can be made securely online at <https://ssl4.westserver.net/hpschapters/2017AM/sponsorship/index.php>

HPS expects each exhibit booth to be staffed during all show hours, Monday, 10 July through Wednesday, 12 July 2017. Only HPS 2017 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on Pages 13 and 14.

**ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS**

- Poster presentations
- Complimentary lunch on Monday and Tuesday PM
- AM and PM Coffee Breaks

<b>EXHIBITOR SCHEDULE*</b>	
<b>MOVE IN</b>	
Sunday 9 July	8am - 5pm
Monday 10 July	8am - 11am
<b>EXHIBIT HALL HOURS*</b>	
Monday 10 July	12pm - 5pm
Tuesday 11 July	9:30am - 5pm
Wednesday 12 July	9:30am - 12pm
<b>BREAK DOWN</b>	
Wednesday 12 July	12pm - 6pm
Meeting ends Thursday 13 July	

\*schedule subject to change



# Exhibit Hall Layout

Visit [www.summitexpo.com/hps](http://www.summitexpo.com/hps)  
to view currently available  
booth spaces.

## EXHIBITOR SCHEDULE\*

### MOVE IN

Sunday 9 July	8am - 5pm
Monday 10 July	8am - 11am

### EXHIBIT HALL HOURS\*

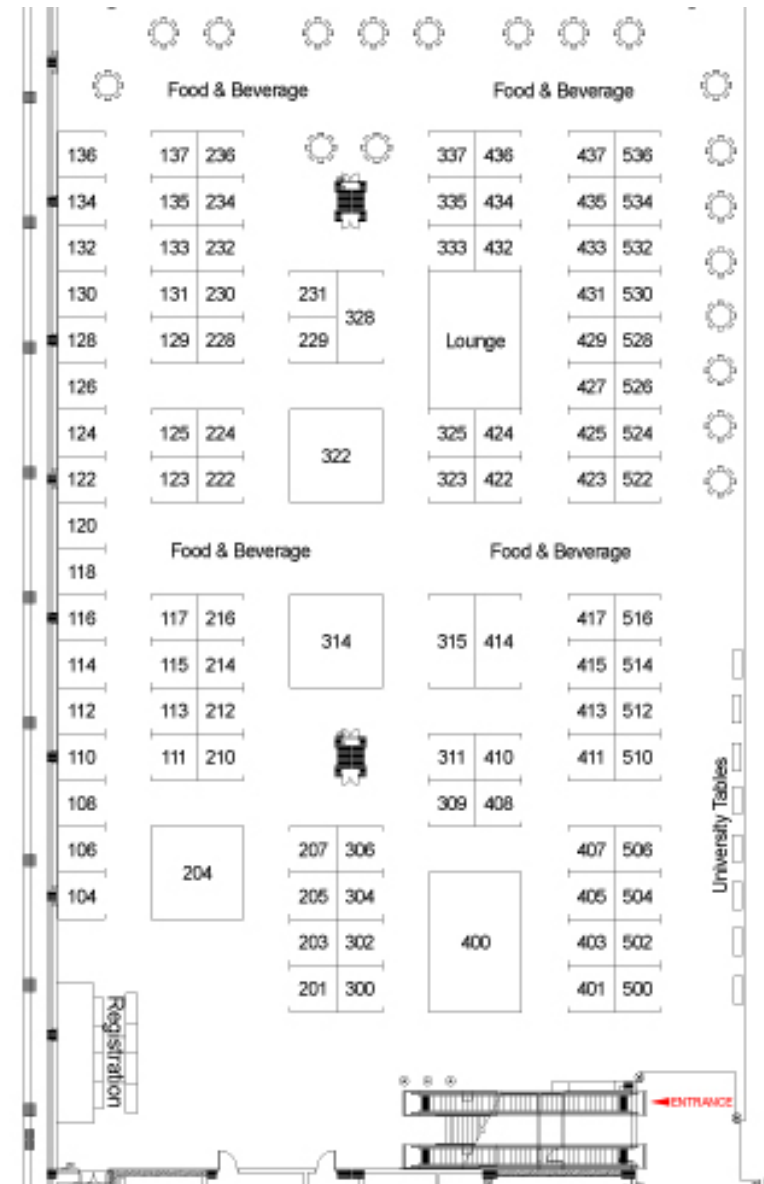
Monday 10 July	12pm - 5pm
Tuesday 11 July	9:30am - 5pm
Wednesday 12 July	9:30am - 12pm

### BREAK DOWN

Wednesday 12 July	12pm - 6pm
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Meeting ends Thursday 13 July

\*schedule subject to change



# 2017 Health Physics Society Exhibit Space Application and Contract

## COMPANY CONTACT INFORMATION

Company Name \_\_\_\_\_  
(As it should appear in all materials)

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_  
(All exhibitor communications will be emailed to the pre-convention contact)

## BOOTH SELECTION

Booth Location Preference (Choose 3):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit [www.summitexpo.com/hps](http://www.summitexpo.com/hps)

Rates per 10'x10' Space:

- HPS Affiliate Member Booth \$1,950 \$ \_\_\_\_\_
- HPS Affiliate Additional Booths \$1,750 \$ \_\_\_\_\_
- Non-Member Booth \$2,150 \$ \_\_\_\_\_
- Non-Member Additional Booths \$1,950 \$ \_\_\_\_\_
- Non-Profit Organization Booth \$1,250 \$ \_\_\_\_\_

## BOOTH ATTENDEES

Two attendees are complimentary with each 10'x10' space, and enjoy full conference registration. If you would like additional Booth Personnel with the Exhibits Only rate, there is an additional \$40 charge per attendee

Please submit ALL attendee names and addresses electronically before 19 May 2017 by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

Exhibit Only Badges \$40 X \_\_\_\_\_ = \$ \_\_\_\_\_

## BOOTH DESCRIPTION

Please submit your Company's 50-word description 19 May 2017 for inclusion in the Final Program electronically by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

## ADVERTISING

Program Book Advertisement

- Inside Front Cover Color \$900 \$ \_\_\_\_\_
- ~~Outside Back Cover Color \$1000~~ **SOLD** \$ \_\_\_\_\_
- Inside Back Cover Color \$800 \$ \_\_\_\_\_
- Full Page B&W Ad \$500 \$ \_\_\_\_\_
- Half Page B&W Ad \$300 \$ \_\_\_\_\_

## SPONSORSHIP

Name	Amount
_____	\$ _____
_____	\$ _____
<i>Example: Internet Café</i>	<i>\$2,500</i>

# 2017 Health Physics Society Exhibit Space Application and Contract

Company Name \_\_\_\_\_

## PAYMENT INFORMATION

Payment can also be made securely online at <https://ssl4.westserver.net/hpschapters/2017AM/sponsorship/index.php>

Full payment is due within 15 days of reservation to secure your Booth and/or Sponsorship opportunity. After that time booth selections will be released. Submit both pages of signed contract to: [Exhibits@hps.org](mailto:Exhibits@hps.org) Or Fax to: (412) 532-3747

Payment must be received by 19 May 2017 in order to be included in the Final Program.

Company Check

If paying by check, make payable and mail to: **Health Physics Society**, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

VISA       MasterCard       American Express

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Card Number

CVV

Exp. Date

Cardholder Name (Print)

Cardholder Signature

Cardholder Address

Cardholder Email

Cardholder Phone

Booth Total      \$ \_\_\_\_\_

Sponsorship Total      \$ \_\_\_\_\_

Advertising      \$ \_\_\_\_\_

Attendees      \$ \_\_\_\_\_

**TOTAL FEES**      \$ \_\_\_\_\_

## AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Health Physics Society. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future HPS Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative \_\_\_\_\_ Date \_\_\_\_\_

Submit both pages of signed contract to: [Exhibits@hps.org](mailto:Exhibits@hps.org) Or Fax to: (412) 532-3747

### Exhibit Management Use Only:

Total Number of Booths \_\_\_\_\_ Total price of Booths \$ \_\_\_\_\_ Sponsorship \$ \_\_\_\_\_ Advertising \$ \_\_\_\_\_ Attendees \$ \_\_\_\_\_ **TOTAL DUE: \$ \_\_\_\_\_**

Amount Enclosed \$ \_\_\_\_\_ Balance of \$ \_\_\_\_\_ is due on or before 10 June 2016

Check # \_\_\_\_\_  Credit Card      Date Accepted \_\_\_\_\_      Booth(s) Assigned \_\_\_\_\_

# Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Raleigh Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows: Monday 10 July 12pm - 5pm, Tuesday 11 July 9:30am - 5pm, Wednesday 12 July 9:30am - 12pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 8am - 5pm Sunday 9 July and Monday 10 July from 8am - 11am, and are to be ready for display by Monday 10 July by 11am. Packing and removal is from 12pm - 6pm, Wednesday 12 January 2017.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as "Exhibits Only" for an additional \$40.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official decorator for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Expo. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of North Carolina. Deadline for receipt of these materials is June 18—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to North Carolina, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by North Carolina. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.

CONTINUED ON PAGE 13

# Rules and Regulations

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Convention Center property and indemnify and hold harmless the Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the Convention Center where the Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bona fide Union.
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after 9 May, 2017, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before 9 May 2017, 50% of the booth fee will be retained by the Society and the balance refunded, for HPS Affiliate members \$550 will be used to renew your Affiliate membership for the year. If booth space is not occupied by 11:00 AM Monday 10 July 2017, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

OFFICIAL DECORATOR & DRAYAGE COMPANY

Summit Expo

phone: (412) 882-1420

email: [info@summitexpo.com](mailto:info@summitexpo.com)

# Contact Us

Reserve your booth and sponsorship by 19 May 2017

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2017 HPS Annual Meeting. We encourage you to contact us today via email at [exhibits@hps.org](mailto:exhibits@hps.org).

