

Health Physics Society

61st Annual Meeting

Spokane Convention Center - 17-21 July 2016



NORM/TENORM
HPS INDUSTRY DAY 2016 Sponsored by Dade Moeller

Exhibitor Prospectus & Sponsorship Opportunities

Exhibiting with Health Physics Society

The HPS Annual Meeting brings in the most recognized names in the industry, which is an excellent way for Exhibitors to:

- Stand out to Scientists, Researchers, Administrators, Educators, Policy Makers
- Network
- Increase Product Awareness and Brand Image
- Reach over 1,000 attendees from:
 - Academia
 - Government
 - Industry Radiation Protection
 - Medicine
 - Research & Development
 - Analytical Services
 - Consulting
 - Non-Profit

Specialty Groups representing:

Accelerator	Nuclear Medicine
Administration	Power Reactors
Applied Health Physics	Radiation Biology
Dosimetry	Radiation Safety
Education	Radiochemistry
Instrumentation	Radio Assessment
Medical Physics	Reactors
Monitoring Environmental	Regulations/Standards
Monitoring Personnel	Research
Nonionizing Radiation	Waste Management
Nuclear Fuel Cycle	

**Reserve your booth and sponsorship by
10 June 2016**

STATS

\$96

The cost of making an initial face-to-face visit with a potential customer through an exhibition lead - compared to \$1,039 without exhibiting.

81%

of exhibition attendees have buying influence over one or more major types of products at shows

87%

of purchasing decision-makers found that exhibitions are an "extremely useful" source of needed purchasing information.

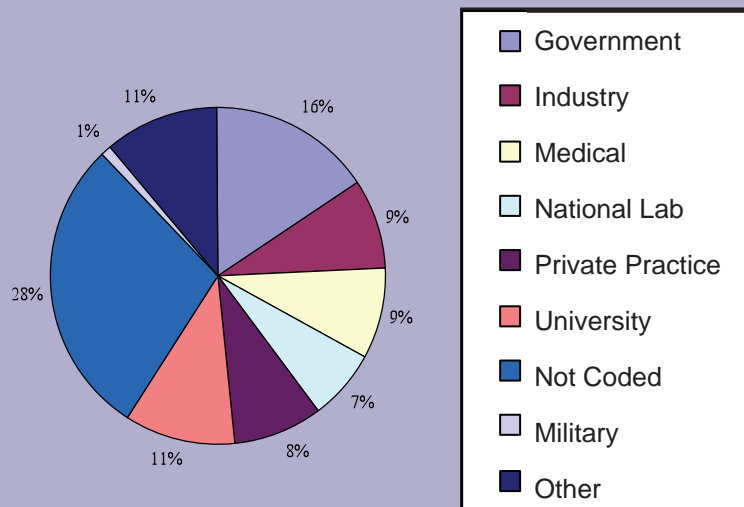
67%

of all attendees represent a new prospect and potential customer for exhibiting companies.

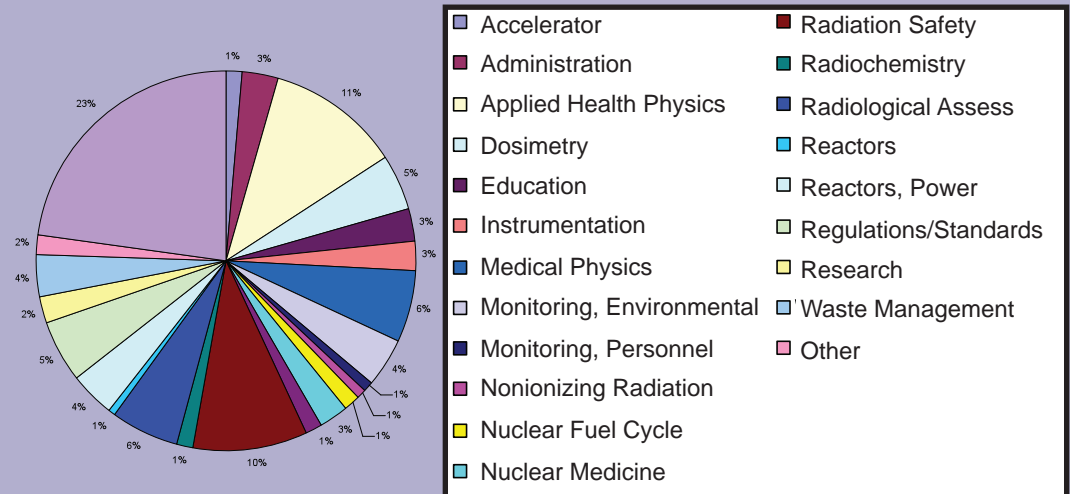
Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

HPS Members:

Employment Breakdown



Specialty Chart Breakdown



NORM/TENORM

HPS INDUSTRY DAY 2016

Sponsored by Dade Moeller

NORM/TENORM Industry Day

As part of the 2016 Annual Health Physics Society (HPS) Meeting and Exhibits in Spokane, NORM/TENORM Industry Day will be held for those individuals and organizations interested or involved in naturally occurring radioactive material/technologically enhanced naturally occurring radioactive material (NORM/TENORM) issues in mining and oil- and gas-recovery activities.

Dates/Location

NORM/TENORM Industry Day will be held as part of the 2016 HPS Annual Meeting and Exhibits in Spokane, Washington, 19 July 2016.

Purpose

To provide a forum for individuals and organizations wanting to know more about potential radiation issues in industries with NORM/TENORM, notably the mining and the oil and gas industries.

Scope

The industry day will be part of the HPS Annual Meeting and Exhibits, open to all registrants, held in the exhibit area, and focused on NORM/TENORM.

Events

Events at the NORM/TENORM Industry Day will include:

- Opening welcome address (HPS president or industry day emcee)
- Poster presentations
- Oral paper session
- Vendor presentations
- Round table or panel discussion
- Continuing education lecture on NORM/TENORM
- Exhibitor Sponsored Complimentary Lunch in the Exhibit Hall

Admission

Admission is included as part of the overall meeting registration fee, or a one-day pass for this event can be purchased separately.

Become a part of the Health Physics Society

Become an *Affiliate Member* of the Health Physics Society

Affiliate members are those organizations whose interests in the field of radiation safety are such as to warrant a formal working relationship with the Society. In general, they are organizations that provide services to the radiation safety profession. Ask for an Affiliate Membership Form if you are interested!

Booth Package

Affiliate Price

- ☐ HPS Affiliate Member Booth \$1,950
- ☐ HPS Affiliate Additional Booths \$1,750

Non-Member Price

- ☐ Non-Member Booth \$2,150
- ☐ Non-Member Additional Booths \$1,950

Non-Profit Price

- ☐ Non-Profit Organization Booth \$1,250

Exhibitor Schedule

MEETING DATES

Sunday 17 - Thursday 21 July 2016

MOVE IN

Sunday 17 July	8:00 AM-5:00 PM
Monday 18 July	8:00 AM-11:00 AM

EXHIBIT HOURS

Monday 18 July	Noon-5:00 PM
Tuesday 19 July	9:30 AM-5:00 PM
Wednesday 20 July	9:30 AM-Noon

MOVE OUT

Wednesday 20 July	Noon-6:00 PM
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The HPS Annual Meeting will officially end Thursday 21 July 2016.

All booths include pipe and drape and an identification sign.

HPS expects each exhibit booth to be staffed during all show hours, Monday 18 July through Wednesday 20 July. Please note that perimeter security will be provided in the exhibit area during the optional break hours; however, at all times each exhibiting company or organization will be responsible for its inventory and materials.

Only HPS 2016 Annual Exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor.

NEW! for 2016

Beginning this year at the 2016 Annual Meeting, Complimentary Lunch will now be served on BOTH Monday and Tuesday in the exhibit Hall!

Your Booth Package Includes:

- Complimentary meeting registration for two of your exhibit staff (two per 10'x10' booth), allowing them to attend the scientific program, register for optional programs (AAHP, PEP Courses, or ticketed events). Additional 'Exhibits Only' personnel may be registered for \$40 each.
- Preregistration email blast sent to Exhibitors upon request by HPS
- Your Company's contact information, including a description of your products and/or services will be printed in the Final Program and available online
- Listing of attendees sent to Exhibitors upon completion of the meeting to follow up with contacts
- Take advantage of negotiated rates at Conference Hotels, if reservations are made through the conference website
- Show Management will provide 24 hour perimeter security in Exhibit Hall, and the area will be locked between 6:00 PM-8:00 AM each show day
- Aisles will be carpeted at HPS expense

Sponsorship Opportunities with the Health Physics Society

HPS offers exciting sponsorship opportunities. Sponsorship will increase your visibility at the show, and is a great way to strengthen networking relationships.

Contact Exhibits@HPS.org for more details

Sponsorship Benefits Include:

- Recognition in the HPS Final Program
- Weblink on HPS.org
- Logo visibility on promotional ads and materials
- Signage visibility onsite

Levels of Sponsorship

Platinum Sponsorship - \$10,000

Benefits: Three complimentary 10'x10' booths, Full page color ad on inside front or backcover (based on availability) in Final Program, Program Acknowledgement, Signage at HPS Registration Desk with logo

Gold Sponsorship - \$5,000

Benefits: Two complimentary 10'x10' booths, Full page black and white ad in Final Program, Program Acknowledgement, Signage at HPS Registration Desk with logo

Silver Sponsorship - \$2,500

Benefits: One complimentary 10'x10' booths, Half page black and white ad in Final Program, Program Acknowledgement, Signage at HPS Registration Desk with logo

Bronze Sponsorship - \$1,000

Benefits: Program Acknowledgement, Signage at HPS Registration Desk with logo

Sponsorship Opportunities:

S-1 Advertising in Final Program

(Multiple Sponsors)

See Order/Contract Form for ad options

S-2 Lunch in Exhibit Hall

\$10,000 per day (2 available)

Sponsor the Lunch for attendees in the Exhibit Hall and will include logo signage and recognition announcement

S-3 Welcome Reception

\$8,000 for 1, \$5,000 for multiple

Sponsor food for the Opening Reception for attendees and will include logo signage at the entrances and bars

S-4 Conference Tote Bag

\$8,000

Provide a tote bag distributed to all attendees to carry through the Exhibit Hall and to all the Sessions Your organization's logo along with the conference logo will be screen printed on the tote.

S-5 Upgraded Breaks

\$5,000 per break

Provides one morning or afternoon refreshment break for attendees with upgrades - muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the items distributed by the sponsor's booth location

S-6 Internet Café

\$2,500

Provides up to 3 online computers in a high traffic area for attendees to access their email during the conference. Screensaver will show your organization's logo on each computer and mousepad, along with a logo backdrop banner

S-7 HPS Mobile Meeting App

\$3,000

Wave of the future is HERE! Sponsor the splash screen and be the first image participating attendees see each time they access the HPS meeting App Web link on www.HPS.org, and acknowledgement of your participation in the Final Program

S-8 Lanyards -SOLD

\$2,000

Provide lanyards for attendee's badges. Your organization's logo will be screen-printed on the lanyard and distributed to all attendees

S-9 Lounge Sponsorship -1 Remaining

\$1,500.00

Your organization's logo will be on a banner and the Charging Station in the lounge in the Exhibit Hall

S-10 Banner Ads

\$1,000

Banner Ads on HPS Meeting App - your ad will appear at the bottom of every page of the meeting App, Weblink on www.HPS.org, and acknowledgement of your participation in the Final Program

S-11 Transportation Sponsorship

(Multiple sponsors)

\$1,000 per tour - General Support

Your organization's logo will be on the bus signs for offsite tours

S-12 Conference Pens

\$1,000

Have your company name on pens included each conference tote bags given to all attendees. If sponsoring company provides the pens the cost will only be \$300

S-13 Pub Crawl Shirts (New!)

\$900

Be part of the increasingly popular Pub Crawl by having your logo screen printed on shirts for the participants as they enjoy a night out on the town

S-14 5K Run Shirts

\$600

Have your organization's logo screen printed on the 5K run shirt distributed to all runners

S-15 Open Mic Night

(Multiple sponsors) \$300 each

Your organization's logo will be on Open Mic Night signage and in Final Program

S-16 Computer Projection

(Multiple Sponsors)

\$500 per day per session room

Your organization's name and logo on projection screen during all breaks

S-17 Tote Bag Insert

\$300

Have a promotional advertisement inserted in each conference tote bags given to all attendees

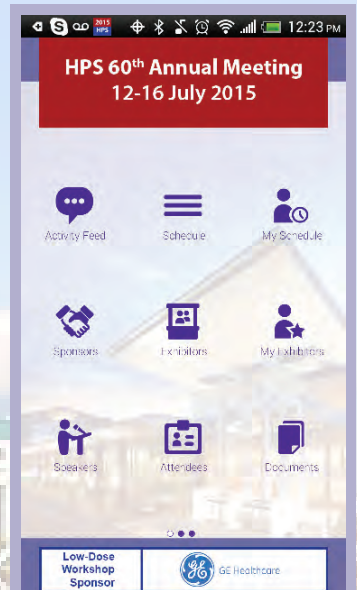
Sponsorship Opportunities with the Health Physics Society



S-9 Lounge Sponsorship



S-4 Conference Tote Bag



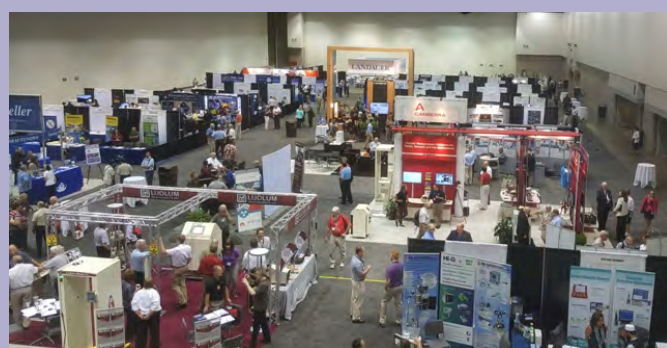
S-10 Banner Ads



S-7 HPS Mobile App
Landing Page

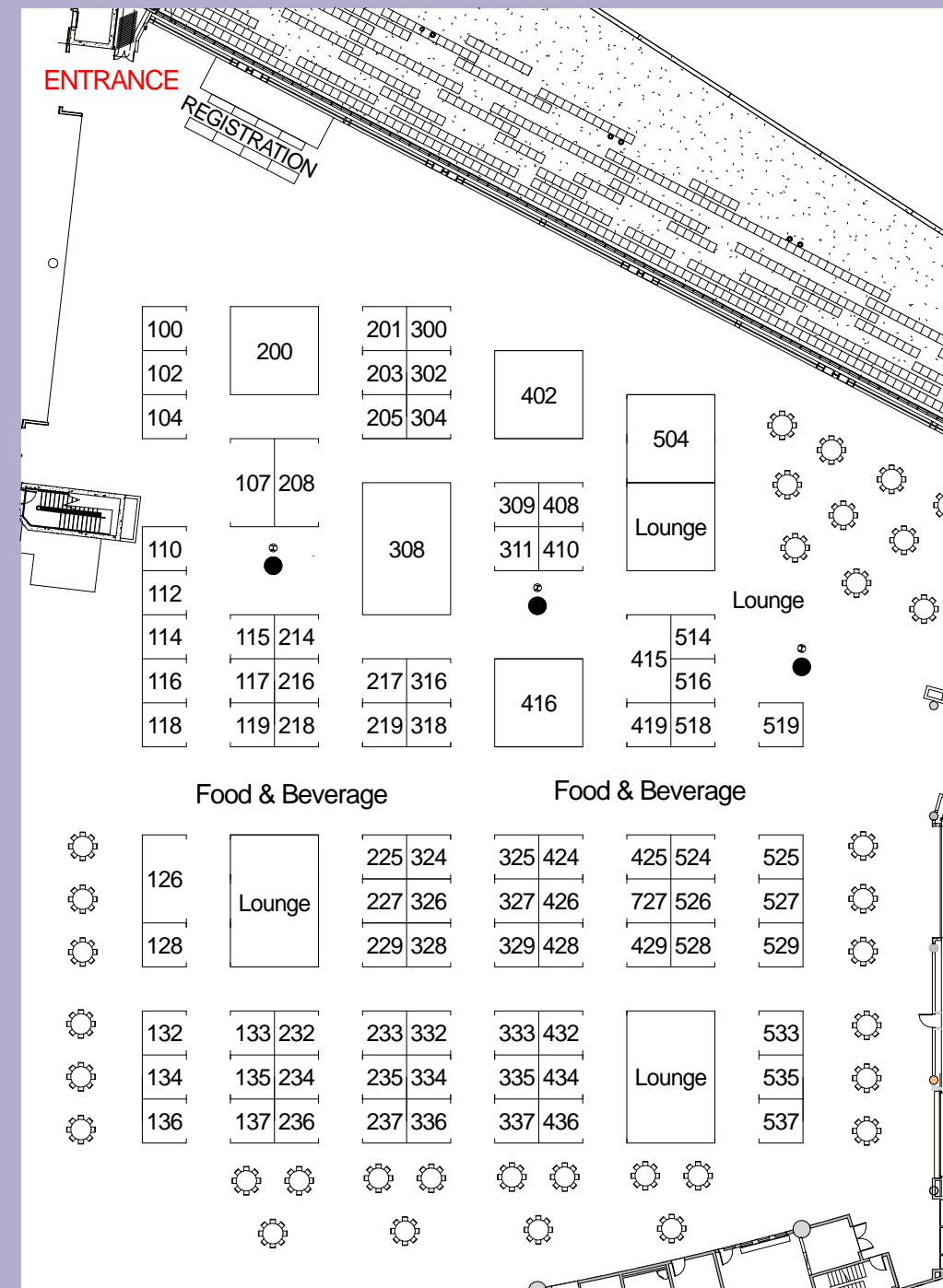


S-16 Computer Projection



S-8 Lanyards

Exhibit Hall Layout - Spokane Convention Center



Show Schedule

MEETING DATES

Sunday 17 - Thursday 21 July 2016

MOVE IN

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8:00 AM-5:00 PM

Monday 18 July

8:00 AM-11:00 AM

EXHIBIT HOURS

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Noon-5:00 PM

Tuesday 19 July

9:30 AM-5:00 PM

Wednesday 20 July

9:30 AM-Noon

MOVE OUT

Wednesday 20 July

Noon-6:00 PM

**Exhibitor Sponsored
Complimentary Lunch
will be served in the
Exhibit Hall on Monday
and Tuesday afternoon**

**Coffee Breaks from
Monday afternoon to
Wednesday morning
will be held in the
Exhibit Hall**

**To view Available booth spaces,
please visit:
summitexpo.com/hps**

2016 Health Physics Society Exhibit Space Application and Contract

COMPANY CONTACT INFORMATION

Company Name _____
(As it should appear in all materials)

Company Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Fax _____ Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____
(All exhibitor communications will be emailed to the pre-convention contact)

BOOTH SELECTION

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit www.summitexpo.com/hps

Rates per 10'x10' Space:

- | | |
|------------------------------------------------------------------|----------|
| <input type="checkbox"/> HPS Affiliate Member Booth \$1,950 | \$ _____ |
| <input type="checkbox"/> HPS Affiliate Additional Booths \$1,750 | \$ _____ |
| <input type="checkbox"/> Non-Member Booth \$2,150 | \$ _____ |
| <input type="checkbox"/> Non-Member Additional Booths \$1,950 | \$ _____ |
| <input type="checkbox"/> Non-Profit Organization Booth \$1,250 | \$ _____ |

BOOTH ATTENDEES

Two attendees are complimentary with each 10'x10' space, and enjoy full conference registration. If you would like additional Booth Personnel with the Exhibits Only rate, there is an additional \$40 charge per attendee

Please submit ALL attendee names and addresses electronically before 10 June 2016 by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

Exhibit Only Badges \$40 X _____ = \$ _____

BOOTH DESCRIPTION

Please submit your Company's 50-word description 10 June 2016 for inclusion in the Final Program electronically by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/hpsform.pdf>

ADVERTISING

Program Book Advertisement

- | | |
|---------------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Inside Front Cover Color 6"x9" \$900 | \$ _____ |
| <input type="checkbox"/> Outside Back Cover Color 6"x9" \$1000 SOLD | \$ _____ |
| <input type="checkbox"/> Inside Back Cover Color 6"x9" \$800 | \$ _____ |
| <input type="checkbox"/> Full Page B&W Ad 6"x9" \$500 | \$ _____ |
| <input type="checkbox"/> Half Page B&W Ad 6"x4½" \$300 | \$ _____ |

SPONSORSHIP

Item #	Name	Amount
_____	_____	\$ _____
_____	_____	\$ _____
<u>Example:</u>		
S-6	Internet Café	\$2,500

2016 Health Physics Society Exhibit Space Application and Contract

Company Name_____

PAYMENT INFORMATION

Full payment is due within 15 days of reservation to secure your Booth and/or Sponsorship opportunity. After that time booth selections will be released. Submit both pages of signed contract to: Exhibits@hps.org Or Fax to: (412) 882-1421

Payment must be received by 10 June 2016 in order to be included in the Final Program.

☐ Company Check

If paying by check, make payable and mail to: **Health Physics Society**, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

☐ VISA ☐ MasterCard ☐ American Express

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Card Number

CVV

Exp. Date

Cardholder Name (Print)

Cardholder Signature

Cardholder Address

Cardholder Email

Cardholder Phone

Booth Total \$_____

Sponsorship Total \$_____

Advertising \$_____

Attendees \$_____

TOTAL FEES \$_____

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Health Physics Society. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future HPS Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative_____ Date_____

Submit both pages of signed contract to: Exhibits@hps.org Or Fax to: (412) 882-1421

Exhibit Management Use Only:

Total Number of Booths _____ Total price of Booths \$_____ Sponsorship \$_____ Advertising \$_____ Attendees \$_____ **TOTAL DUE: \$_____**

Amount Enclosed \$_____ Balance of \$_____ is due on or before 10 June 2016

☐ Check # _____ ☐ Credit Card Date Accepted _____ Booth(s) Assigned_____

RULES AND REGULATIONS

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Spokane Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows:
Monday 18 July Noon-5:00 PM
Tuesday 19 July 9:30 AM-5:00 PM
Wednesday 20 July 9:30 AM-Noon
These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays between 8 AM-5:00 PM Sunday 17 July and Monday 18 July from 8:00-11:00 AM, and are to be ready for display by Monday 18 July by 11:00 AM. Packing and removal can begin at Noon until 6:00 PM, Wednesday 20 July 2016.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed; these registrants may attend sessions. Each additional booth personnel must register as "Exhibits Only" for an additional \$40.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official decorator for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Expo.

All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Washington. Deadline for receipt of these materials is June 24—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 2' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Washington, on any transactions made on the floor. Exhibitor will be responsible for any business license required by Washington. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance

- prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
 11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees, nor representatives, nor any representatives of Health Physics Society, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Convention Center property and indemnify and hold harmless the Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
 12. Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
 13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
 14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
 15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
 16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
 17. The Exhibitor will engage at its expense, and through the Convention Center where the Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bona fide Union.
 18. HPS will process refunds equal to 50% of the paid exhibitor fee if space is cancelled by 15 May 2016. No refunds will be made after 15 May 2016. If booth space is not occupied by 11:00 AM Monday 18 July 2016, HPS will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
 19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Health Physics Society.

The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

Pre-Meeting Contact Telephone Number: Summit Expo, (412) 882-1420 or email: info@summitexpo.com

Please Note: Upon receipt of your contract and payment, the official decorator and drayage company will forward a service kit complete with information regarding furniture rental, freight and storage, installation, dismantling, labor and signage requirements. The service kit will be forwarded to the pre-event contact approximately 30 days prior to the show date.