Albuquerque Convention Center

Albuquerque, New Mexico

January 24-27, 2010

EXHIBITOR PROSPECTUS

Join HPS!

The **43rd Midyear Meeting of the Health Physics Society (HPS)**, will be held in Albuquerque, New Mexico. We encourage companies, vendors and organizations to partner with HPS at what is certain to be an exciting and well-attended meeting.

HPS invites you to take advantage of the great opportunity to market your latest products, technology, services and innovative equipment and literature to the 500-600 scientists, researchers, administrators, educators and policy makers we anticipate will attend. This prospectus outlines opportunities for showcasing products and services through onsite exhibits, for increasing visibility through meeting and event sponsorship, and for marketing to meeting registrants through print advertising and distribution of handouts.

Exhibitor Information

The Exhibit Hall at the Albuquerque Convention Center will house the exhibits for participating commercial, government, and non-profit entities, as well as the HPS affiliated displays featuring program information and upcoming meeting information. To promote a steady flow of attendees to the area throughout the day and to encourage attendees to visit all exhibitor booths and displays, HPS will employ the following strategies:

- An Exhibitor Reception will be held in the Exhibit Hall to kick off the opening of the exhibits on Monday, January 25 at 4:45 PM.
- A Complimentary Lunch will be in the Exhibit Hall on Tuesday, January 26 from Noon-1:30 PM.
- Complimentary food and beverage service will be offered in the Exhibit Hall during scheduled break times. Casual seating will be available in the exhibits area to facilitate informal gatherings among attendees.
- Job Board and Resume area will be placed in the Exhibit Hall.

Exhibit Schedule

Installation:	Mon., January 25, 8 AM-4:30 PM
Show Dates:	Mon., January 25, 4:45-6:15 PM
	Tues., January 26, 9:30 AM-4:30 PM
	Wed., January 27, 9:30 AM-Noon
Dismantling:	Wed., January 27, Noon-6 PM

The 43rd HPS Midyear Meeting will officially end Wednesday,January 27, 2009 at 5:00 PM.

HPS expects each exhibit booth to be staffed during all show hours, Monday, January 25 through Wednesday,January 27. Please note that perimeter security will be provided in the exhibit area during the optional break hours; however, at all times each exhibiting company or organization will be responsible for its inventory and materials.

Exhibit Space Fees

- *Non-Affiliate Members*: $1,650 per booth with a discount of $200 per additional booth for any company renting two or more booth spaces. This offer applies to non-affiliate vendor rates only.
- *Affiliate Members*: $1,550 per booth with a discount of $200 per additional booth for any company renting two or more booth spaces. This offer applies to affiliate vendor rates only.
- *Non-Profit Organizations*: $1000 per booth for 501(c)(3) organizations. An IRS letter of exemption must accompany the reservation form.

Benefits of Exhibiting

HPS offers complimentary meeting registration for your exhibit staff (two per 10' x 10' booth), allowing each to attend the scientific program included in basic meeting registration and to register for optional programs (e.g., AAHP or PEP Courses, tours or ticketed events). To register, go to the HPS website (www.hps.org) and then go to online registration. Additional exhibits only personnel may be registered for $35 each on the website.

- Preregistration labels sent to the exhibitors upon request (copy of item to be mailed must be supplied).
- Your company or organization name and a brief description of your display, products, and/or services offered will be printed in the final program that is provided to each registrant.
- Listing of attendees sent to exhibitors after completion of meeting.
- Exhibitors may take advantage of negotiated rates at conference hotels if reservations are made through the conference website.
- Show management will provide 24 hour perimeter security in Exhibit Hall and the area will be locked between 6 PM and 8 AM each show day.
- Booth aisles will be carpeted at HPS expense.

Space Application and Assignment

Please review the floor plan on the following page and select three space choices. Complete and submit the required Reservation Form, accompanied by a minimum 50% deposit, to HPS Headquarters. (Refer to contact information on the form). HPS staff will consult with your designated exhibit contact to assign an alternate space if none of your three choices is available. Booth spaces will be assigned in the order in which requests are received and HPS will provide confirmation of space assignment as promptly as possible. HPS policies regarding cancellation of exhibit space and associated service fees appear under "Rules and Regulations" on the Reservation Form.

Facilities and Services

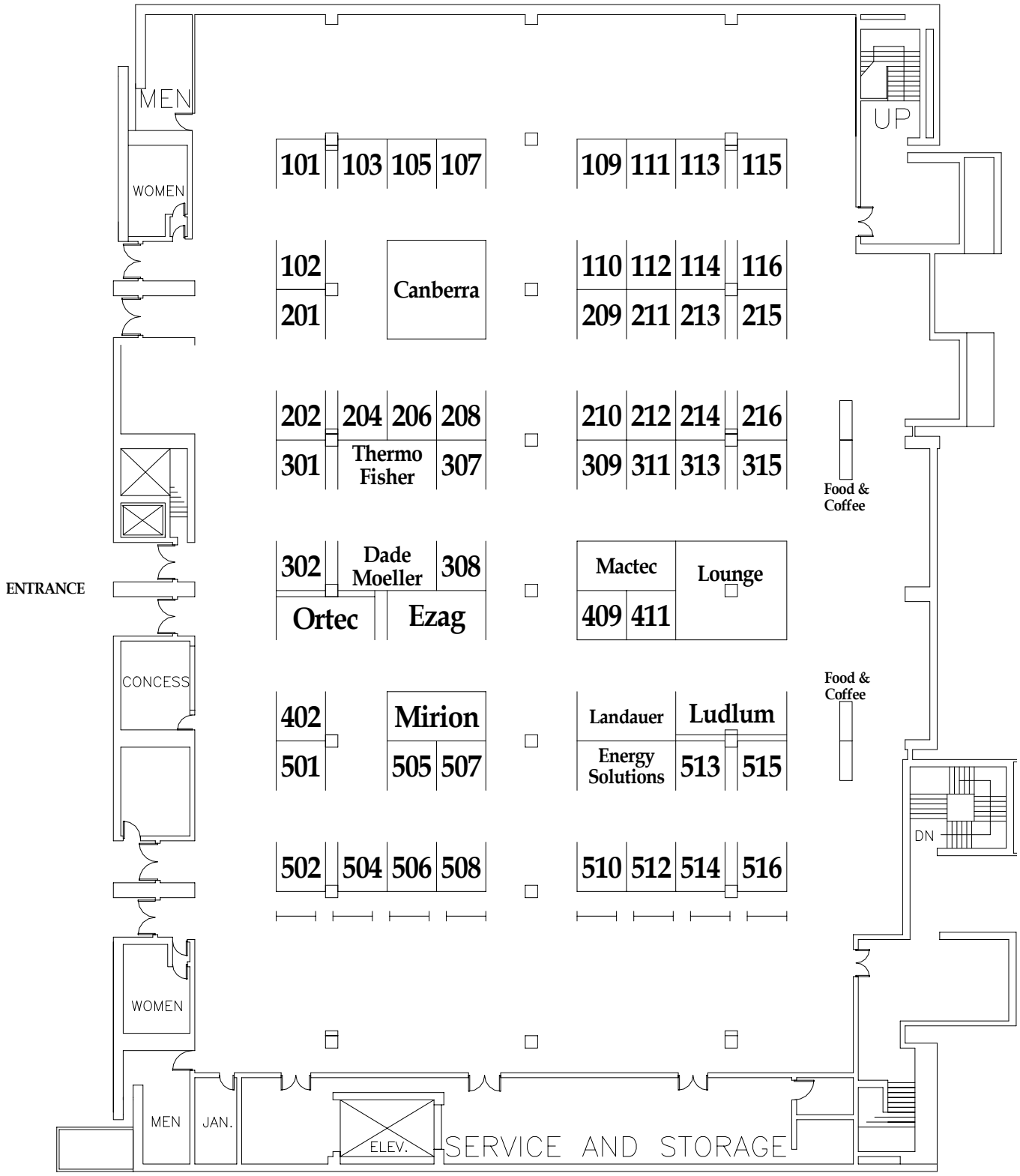
The HPS 43rd Midyear Meeting exhibits will be located in Hall SW at the Albuquerque Convention Center (ACC). The ACC is a modern, multi-purpose facility located in the heart of the city's downtown.

The Exhibit Hall floor plan is designed to accommodate 80 10' x 10' booths. The configuration offers opportunities for double to quad space in each row of booths. All exhibit spaces will be directly accessible and will not be blocked in any way by the poster area.

Summit Expo of Pittsburgh, Pennsylvania, will serve as our official show decorating and drayage company. The company has an excellent reputation and long-standing professional experience as trade show managers, and has supported several previous HPS Annual and Midyear Meetings.

Approximately 4 weeks prior to the meeting, Summit Expo will electronically distribute a Service Kit that includes general show information, materials shipping and handling instructions, and forms for requesting optional provisions (e.g., booth furnishings, signage, business equipment) and services (e.g., labor, storage/freight, telephone service, internet access). All rented standard and upgraded decor items must be obtained through Summit Expo.

Summit Expo will maintain an on-site service desk during all published exhibit installation, show, and dismantling hours for the 43rd HPS Midyear Meeting. HPS assumes no responsibility for acts or omissions by Summit Expo or any outside contractor.



SUMMIT exposition
3567 Mountain View Drive #159
West Mifflin, PA 15122
Phone: (412) 882-1420
Fax: (412) 882-1421

File Name:	HPSMY2010
Version:	2.4
Revision Date:	12/28/2009
Scale:	0' 5' 10' 20' 30'

HEALTH PHYSICS SOCIETY
2010 Midyear Topical Meeting
January 24 - 27, 2010
Albuquerque Convention Center - Southwest Exhibit Hall
Albuquerque, New Mexico

Sponsorship Opportunities

HPS invites firms, organizations, and agencies interested in reaching our meeting attendees, increasing name recognition, and enhancing visibility at the HPS Midyear Meeting to consider sponsorship at one of the levels below. With a minimum investment of as little as $500, this high profile level of meeting participation is intended to be within reach for most companies and organizations.

Gold Sponsorship — $5,000-$6,999

Benefits to Sponsor:

- Two complimentary 10' x 10' Booths, including complimentary registration for four staff
- Full page, black and white inside cover ad in final program
- Program acknowledgement
- Signage at registration desk with logo

Silver Sponsorship — $2,000-$4,999

Benefits to Sponsor:

- One complimentary 10' x 10' Booth, including complimentary registration for two staff
- Half page, black and white ad in final program
- Program acknowledgement
- Signage at registration desk with logo

Bronze Sponsorship — $500-$1,999

Benefits to Sponsor:

- Program acknowledgement
- Signage at registration desk with logo

Tailored Sponsorship Opportunities

HPS welcomes your support and is open to working with you to customize a sponsorship package to better suit your goals while fitting within your budget. Our staff will assist you in tailoring an arrangement to meet your needs.

Companies and organizations may provide general support to enrich the scientific experience and expand access to meeting activities, as well as to enhance meeting amenities for all attendees. Alternatively, by underwriting an individual event (such as **Awards Banquet, Coffee Break or the Internet Cafe or any one of a host of social or networking functions**), your marketing effort can be targeted to specific groups or attendees. Please contact Lori Strong at lstrong@burkinc.com for more information.

Advertising Opportunities

HPS offers a variety of advertising options including print advertising in the final program, and handouts to all meeting attendees. Additional information about these options appears in the sections that follow.

Print Advertising

Companies and organizations seeking to market to meeting attendees are invited to advertise in the Final Program. This document is a 8 1/2" x 11" saddle-stitched booklet with two color covers and is distributed to all meeting attendees. Cover ads may be two color, all other types must be in black and white. All types except full facing pages must be non-bleed. Mechanical requirements and fees are listed below.

Mechanical Requirements for Program Advertising

TYPE	SIZE	FEES FOR EXHIBITOR
Inside front cover	8 1/2" w 11 h	$650
Full page	8 1/2" w 11 h	$400
Facing full pages	8 1/2" w 11 h	$325 each
Half page horizontal	5 1/2" w 8 1/2 h	$200
Half page vertical	4 1/4 w 11h	$200

All Application Forms must arrive at the HPS Business Office with full payment no later than November 13, 2009 Please send to HPS, ATTN: Lori Strong, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101; 703-790-1745; lstrong@burkinc.com.

Handouts in Tote Bags

For the nominal fee of $250 HPS will put your 8 1/2" x 11" handout or leaflet into the tote bag that is given to all meeting attendees. Please send 500 copies to the DoubleTree Albuquerque by January 22. Note that this option is available ONLY to exhibiting companies. The package should be addressed as follows:

Lori Strong - Hotel Guest

DoubleTree Albuquerque

201 Marquette Avenue Northwest

Albuquerque, NM 87102-2248

Hold for HPS Meeting - Jnauary 24-27, 2010

Materials that are improperly labeled or originate from a company or organization that has not submitted the required Application Form will be discarded. Leftover materials will not be returned to the originating company or organization unless they have a representative present on site to coordinate outgoing freight with Summit Expo at the beginning of the meeting.

*All fees are quoted in US Dollars. Please indicate which type of ad you want on the Application Form.

NOTE: All copy should be produced in electronic format - preferably as a high-resolution, print-quality, PDF file-and submitted an an email attachment to Lstrong@burkinc.com

HPS Past Meeting Exhibitors

Past exhibitors have included:

ADCO SERVICES, INC.
ALOKA CO., LTD.
ALPHA SPECTRA, INC.
AMERICAN NUCLEAR SOCIETY
ANALYTICS, INC.
APANTEC & FUJI ELECTRIC SYSTEMS
APPLIED HEALTH PHYSICS
ARROW-TECH INC.
BERKELEY NUCLEONICS CORPORATION
BIONOMICS
BLADEWERX
CANBERRA INDUSTRIES
CAPINTEC, INC.
CELLULAR BIOENGINEERING, INC.
CHASE ENVIRONMENTAL GROUP INC.
CHESAPEAKE NUCLEAR SERVICES
CHP CONSULTANTS
CLEAN HARBORS ENVIRONMENTAL SERVICES INC.
CRCPD
CROWE AND COMPANY, LLC
DADE MOELLER & ASSOCIATES
ECKERT & ZIEGLER ANALYTICS
ECKERT & ZIEGLER ISOTOPE PRODUCTS
ECOLOGY SERVICES INC.
ENERCON SERVICES, INC.
ENERGY SOLUTIONS INC.
EV PRODUCTS
F&J SPECIALTY PRODUCTS, INC.
FEMTO-TECH INC.
FLUKE BIOMEDICAL
GAMMA PRODUCTS INC.
GRIFFIN INSTRUMENTS
G/O CORPORATION
HEALTH PHYSICS INSTRUMENTS
HI-Q ENVIRONMENTAL PRODUCTS CO.
HOPEWELL DESIGNS, INC.
ICX RADIATION
IRSC, INC.
J. L. SHEPHERD & ASSOC
K & S ASSOCIATES, INC.
LAB IMPEX SYSTEMS LTD.
LANDAUER INC.
LASER INSTITUTE OF AMERICA
LASER-PROFESSIONALS, INC.
LND, INC.
LOS ALAMOS NATIONAL LABORATORY/OFFSITE SOURCE RECOVERY PROJECT
LUDLUM MEASUREMENTS, INC.
MACTEC
MGP INSTRUMENTS
MHF LOGISTICAL SOLUTIONS
MJW CORPORATION
MJW TECHNICAL SERVICES
NORTH AMERICAN SCIENTIFIC
NATIONAL INFRASTRUCTURE PROTECTION PLAN-NUCLEAR SECTOR
NRRPT
NUCLEAR ENERGY INSTITUTE
OAK RIDGE ASSOCIATED UNIVERSITIES
ON SITE SYSTEMS, INC.
ORTEC
PACE ANALYTICAL SERVICES, INC.
PACIFIC NORTHWEST NATIONAL LAB.
PERKIN ELMER LIFE & ANALYTICAL SCIENCES
PERMA-FIX ENVIRONMENTAL SERVICES
PHILOTECHNICS, LTD.
PROTEAN INSTRUMENT CORP.
QAL-TEK ASSOCIATES
QSA GLOBAL
RADIAC ENVIRONMENTAL SERVICES
RADIATION SAFETY & CONTROL SERVICES INC.
RADIATION SAFETY ASSOCIATES, INC.
RISK ASSESSMENT CORPORATION
RSO, INC.
S. E. INTERNATIONAL, INC
SAINT-GOBAIN CRYSTALS
SCIONIX
SOLUTIENT TECHNOLOGIES, LLC
SPECTRUM TECHNIQUES
TECHNICAL ASSOCIATES
TELEDYNE BROWN ENGINEERING
THERMO FISHER SCIENTIFIC
THOMAS GRAY & ASSOCIATES
UNITECH SERVICES GROUP
US NAVY RECRUITING
US NUCLEAR REGULATORY COMMISSION
WILLIAM B JOHNSON

Health Physics Society

Affiliates Exhibit Space Contract and Reservation Form

43rd Midyear Meeting of the Health Physics Society

Albuquerque Convention Center Albuquerque, NM

EXHIBITORS AND ADVERTISERS, PLEASE RETURN NO LATER THAN November 13, 2009 TO:
HEALTH PHYSICS SOCIETY ⌖ 1313 Dolley Madison Blvd. ⌖ Suite 402 ⌖ McLean, VA 22101
Phone: 703-790-1745 ⌖ Fax: 703-790-2672

Company Name_____
Contact Name:_____ Email: _____
Address _____
City _____State _____ZIP_____
Phone _____ FAX_____Web Site:_____

Exhibit Space Rental

❑ We want to reserve exhibit space at the meeting. Additional information about what rental fees include is provided on pages 2 & 3 of the Exhibitor Prospectus

All Exhibit Booths are 10' wide by 10' deep.

Indicate the type and quantity of exhibit spaces requested & the applicable amount due

Please refer to space numbers on the Exhibit Hall Floor Plan and indicate your top choices.

1_____ 2_____

3_____

*A discount of $200 per additional booth applies if more than one is requested

Exhibit Space Type	Fee	Quantity	Amount
❑ **HPS Affiliate Member Booth***	$1,550*	1	$1,550
❑ **HPS Affiliate Additional Booths**	$1,350		
❑ **Non-Member Booth***	$1,650*	1	$1,650
❑ **Non-Member Additional Booths**	$1,450		
❑ **Non-Profit Organization Booth**	$1,000		

List name(s) of individual(s) representing company who will attend as exhibitor(s)

1. _____ **2.** _____

Exhibit Space Fees Due $_____

Sponsorship

❑ We want to support the HPS meeting by sponsoring the following as listed below.

❑ Gold — $5,000-$6,999 ❑ Silver — $2,000-$4,999 ❑ Bronze — $500-$1,999

Sponsorship Fees Due $_____

Print Advertising/Handouts

❑ We want to place a print advertisement in the Final Program or Handouts in the Tote Bag. Copy must be received by HPS by November 13. Indicate size and type.

Type	Exhibitor Fees	Quantity	Amount
❑ **Inside Front Cover**	$500		
❑ **Full Page**	$325		
❑ **Facing Full Pages**	$275 each		
❑ **Horizonatal or ❑ Vertical Half Page**	$175		
❑ **Handouts in Bag**	$250		

Advertising/Handouts Fees Due $_____

Payment and Advertising Information on Next Page

Payment

A check (made payable in US Dollars to the Health Physics Society) or a credit card (VISA, MasterCard or American Express) for either 50% of the total or full payment must accompany this Reservation Form. Full payment is due no later than November 13, 2009. Exhibit space may not be set up or occupied before remittance of the balance due for the space. The HPS cancellation policy is described in the Rules and Regulations on the next page and will be strictly enforced. Please read the paragraph on "Cancellations" for a review of policy and obligations of exhibiting companies.

We understand this application becomes a contract when submitted by us and accepted by HPS. We have read and agree to abide by all rules, requirements, regulations, and conditions outlined in the contract and Exhibitor Prospectus.

Enter fee subtotal from each section of the Reservation form and indicate the total due in the space below.

Participation Type	Amount Due
Exhibit Space Rental	$
Sponsorship	$
Advertising: Print and Handouts	$
TOTAL FROM ALL SECTIONS	$
CURRENT PAYMENT AMOUNT	$
BALANCE DUE	$

Company Contract Information - For Final Program

Company Name_____

Contact Name:_____ Email: _____

Address _____

City _____State _____ZIP_____

Phone _____ FAX_____Web Site:_____

If exhibiting, please provide a 50-word description fo your display, products, and/or services for the Final Program no later than November 13, 2009. Please send descripton via email to LStrong@BurkInc.com.

Credit Card Payment: __ VISA __ MasterCard __ American Express Card # _____

Exp. _____ **Cardholder Name**_____**Signature** _____

Address _____

For HPS Use Only:

Date: _____

Payment Method: _____

Amount: _____

Booth #'s _____

Balance Due:_____

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Albuquerque Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows:

Monday, January 25	4:45-6 PM
Tuesday, January 26	9:30 AM-5 PM
Wednesday, January 27	9:30 AM-Noon

   These hours are subject to change as dictated by program requirements.

2. Installation and Dismantling: Booths will be accessible to exhibitors for setting up displays after 8 AM, Monday, January 25, 2010 and are to be ready for display by 4:45 PM, Monday, January 25. Packing and removal can begin at Noon until 6 PM, Wednesday, January 27.

3. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 33" high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator is Summit Expo. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Expo.

   All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers' comprehensive and general liability insurance, at amounts established by the state of New Mexico. Deadline for receipt of these materials is January 1, 2010–three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.

4. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.

5. General Regulations: Loud speaking and sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, backwalls and decorations will be limited to 8' in height and not extending more that 2' from the backwall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.

6. Direct selling of products or services is prohibited. Tentative arrangements or negotiations on a trial period basis toward an ultimate sale may be arranged. The Exhibitor agrees that selling goods or services in the exhibition hall will result in closing the exhibit by the Exhibit Manager. It is agreed that no refund of exhibit fees and no demand for redress will be made by the Exhibitor or his representatives in this event. No soliciting for business shall be permitted in aisles or in other Exhibitors' booths. Samples, catalogs, pamphlets, publications, promotional materials may only be distributed by exhibitors strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manger.

7. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.

8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Albuquerque, NM Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities, will not be permitted in the exhibition areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits is prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.

9. In their own best interest, and for security, Exhibitors shall keep an attendant in their booths during all exhibit hours. **No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.**

10. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Albuquerque Convention Center nor any of its employees nor representatives, nor any representative of the Health Physics Society, nor Burk and Associates, Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Albuquerque Convention Center property and indemnify and hold harmless the Albuquerque Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.

11. The Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.

12. **Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.**

13. The Exhibit Manager will attempt to assist Exhibitors when possible, keep them informed and will assume responsibility for its own misconduct and negligence.

14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area. In which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives.

15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.

16. The Exhibitor will engage at its expense, and through the Albuquerque Convention Center where the Albuquerque Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The exhibitor agrees that any person employed to perform such functions on a temporary basis at the Albuquerque Convention Center shall be represented by the appropriate bonafide AFL-CIO Union.

17. Cancellation: If space contracted for is canceled by an exhibitor after December 1, 2009, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor between September 13, 2009 and December 1, 2009, half of the fees paid will be retained by the Society and the balance refunded. If booth space is not occupied by 11:30 AM, Monday, January 25, the Society will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.

18. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Health Physics Society.

    The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all exhibitors is requested.

Pre-Meeting Contact: Decorator and Drayage :Summit Expo info@summitexpo.com; phone (412) 882-1420

Please Note: Upon receipt of your contract and payment, a service kit will be forwarded to you, complete with information regarding furniture rental, freight and storage, installation, dismantling, labor and signage requirements. The service kit will be forwarded to you approximately 30 days prior to the show date.