

Event Sponsorship

A variety of sponsorship opportunities are available to provide additional visibility at the 2009 Midyear Meeting. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of reaching attendees with greater name and marketing recognition. Please indicate which of these sponsorship opportunities you would like to participate in by emailing Lori Strong (lstrong@burkinc.com) or Sue Burk (sburk@burkinc.com).

Type of Sponsorship	Cost of Sponsorship	Benefits to Sponsor
1.) Internet Cafe	\$2,500 per sponsor Provides up to 3 on-line computers for attendees to access their email during the conference	Acknowledgement in Final Program, screen saver with company logo on each computer, special signage, weblink on conference
2.) Coffee Break	\$5,000 per sponsor Provides one morning or afternoon refreshment break for attendees	Acknowledgement in Final Program, special signage at event, weblink on conference web page
3.) Welcome Reception	\$6,000 Provides Welcome Reception Food	Acknowledgement in Final Program, special signage at event, weblink on conference web page
4.) Lunch in Exhibit Hall	\$8,000 Provides lunch on the opening day of the exhibits	Acknowledgement in Final Program, special signage at event, weblink on conference web page
5.) Lanyards	Provide lanyards for attendees badges. Lanyards must be provided to HPS before registration starts.	Acknowledgement in Final Program.
6.) Night Out	\$TBD Offset costs associated with the night out. Contact Lori Strong for details.	Acknowledgement in Final Program, special signage at event, weblink on conference web page
7.) Conference Tote	\$4,000-5,000	Your organization's logo screen-printed on the conference tote bag along with the conference logo and distributed to all attendees, acknowledgement in Final Program, weblink
8.) 5K Run Shirts	\$500	Your organization's logo screen-printed on the 5k run shirt and distributed to all runners, acknowledgement in Final Program
9.) Leaflets in Tote Bag	\$250 Available to exhibiting companies	Provide HPS with 700 8 1/2 x 11 leaflets and they will be stuffed into the tote bags that are handed out to all attendees

ADVERTISING

Maximize your exposure with an advertisement in the official Final Program of the Conference. You will reach over 1,500 attendees. This program is an official publication of the HPS Annual Conference. HPS reserves the right to alter the size of an ad to fit the program's dimension specifications. No bleeds allowed.

RATE/PAGE STRUCTURE

Half-Page Ad 5 1/2 x 8 1/2 or 11 X 4\$250
Full-Page Ad 8 1/2 x 11\$575
Inside Front Cover 8 1/2 x 11\$750

SPECIFICATIONS

All advertisements must be camera-ready, black and white, and must arrive at the HPS Business Office with full payment no later than January 1, 2009 Please send to HPS, ATTN: Lori Strong, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101; 703-790-1745; lstrong@burkinc.com

Health Physics Society 42nd Midyear Topical Meeting

San Antonio, Texas

January 31-February 3, 2009

Advertising/Sponsorship Opportunities - (See list of sponsorship opportunities on previous page)

COMPANY INFORMATION: Please print exactly as you would like it to appear in the final program.

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Email _____

SPONSORSHIPS

___ #1 Co-Sponsor\$2,500
___ #2 Co-Sponsor\$5,000
___ #3 Co-Sponsor\$6,000
___ #4 Co-Sponsor\$8,000
___ #5 Co-Sponsor\$0
___ #6 Co-Sponsor \$TBD
___ #7 Co-Sponsor \$4-5,000
___ #8 Co-Sponsor\$500
___ #9 Co-Sponsor\$250

ADVERTISING

___ 1/2 Page \$250
___ Full Page \$575
___ Inside Front Cover \$750

TOTAL PAYMENT ENCLOSED (check or credit card).....\$_____

If paying by check mail to: HPS, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

Credit Card Payment: ___ VISA ___ MasterCard ___ American Express

If paying by credit card, fax to 703-790-2672

Card # _____ Exp. _____

Cardholder Name _____ Signature _____

Credit Card Billing Address: _____