

41st Midyear Topical Meeting

January 27-30, 2008

Oakland Convention Center

Oakland, CA

Exhibitor Prospectus

About the Association

The Health Physics Society is a widely recognized, non-profit organization of over 6,000 members dedicated to the development, dissemination and application of both the scientific knowledge of, and the practical means for, radiation protection. The objective of the Society is the protection of people and the environment from unnecessary exposure to radiation. The Society is thus concerned with understanding, evaluating, and controlling the risks from radiation exposure relative to the benefits derived.

About the Conference

Don't miss this opportunity to exhibit at the Health Physics Society 41st Mid-year Topical Meeting in Oakland, CA. This Midyear Meeting, held at the Oakland Convention Center, affords you the opportunity to meet the decision makers in the field. The speakers at this meeting represent the most recognized names in the industry and will attract a broad spectrum of attendees.

Attendee Profile

This meeting will draw over 400 attendees—from the public, private and university sectors, who are involved in all facets of radiation protection. Exhibiting at this meeting is a cost effective way to make sales calls.

Exhibition Features

- ❖ Grand opening reception in the exhibit area Monday evening
- ❖ Coffee breaks held each day in the exhibit area
- ❖ Complimentary meeting registration for up two booth personnel
- ❖ Description of your product in the final program
- ❖ Listing of attendees sent to exhibitors after completion of meeting

Show Services and Fees

The charge for a 10' x 10' booth is \$1400.00, additional booths are \$1200 each. The fee includes an 8' draped back wall, 3' draped side rails and a 7" x 44" booth identification sign. Furniture and electrical services can be arranged through Summit Exposition, the official service contractor for the show. Approximately 60 days prior to the show, Summit Exposition will send out a service kit to all exhibitors.

Space Reservations

To reserve space, you may call or fax the Health Physics Society Secretariat (booths will be held for 30 days pending payment) or mail the enclosed application. Space can be paid for by check, Visa, MasterCard, Discover or American Express. Booths will be assigned on a first-come, first-served basis. For reservations or further information, contact:

Sue Burk/Lori Strong
Health Physics Society
1313 Dolley Madison Blvd., Suite 402
McLean, VA 22101
(703) 790-1745, FAX (703) 790-2672

Hotel Information

The Oakland Marriott will be the host hotel for the meeting. HPS has reserved a block of rooms at the meeting rate of \$149 single/double. Once this block of rooms is sold out, rooms may or may not be available at the prevailing rate. Reserve your room early by calling the Marriott at 1-800-991-7249 and requesting the Health Physics Society group rate. The cut off for this rate is January 4, 2008 or until the HPS room block is sold. All hospitality suites at the Oakland Marriott must be cleared with the Exhibit Manager before being reserved. **Remember the cut off for this rate is January 4, 2008 or until the HPS room block is sold out.**



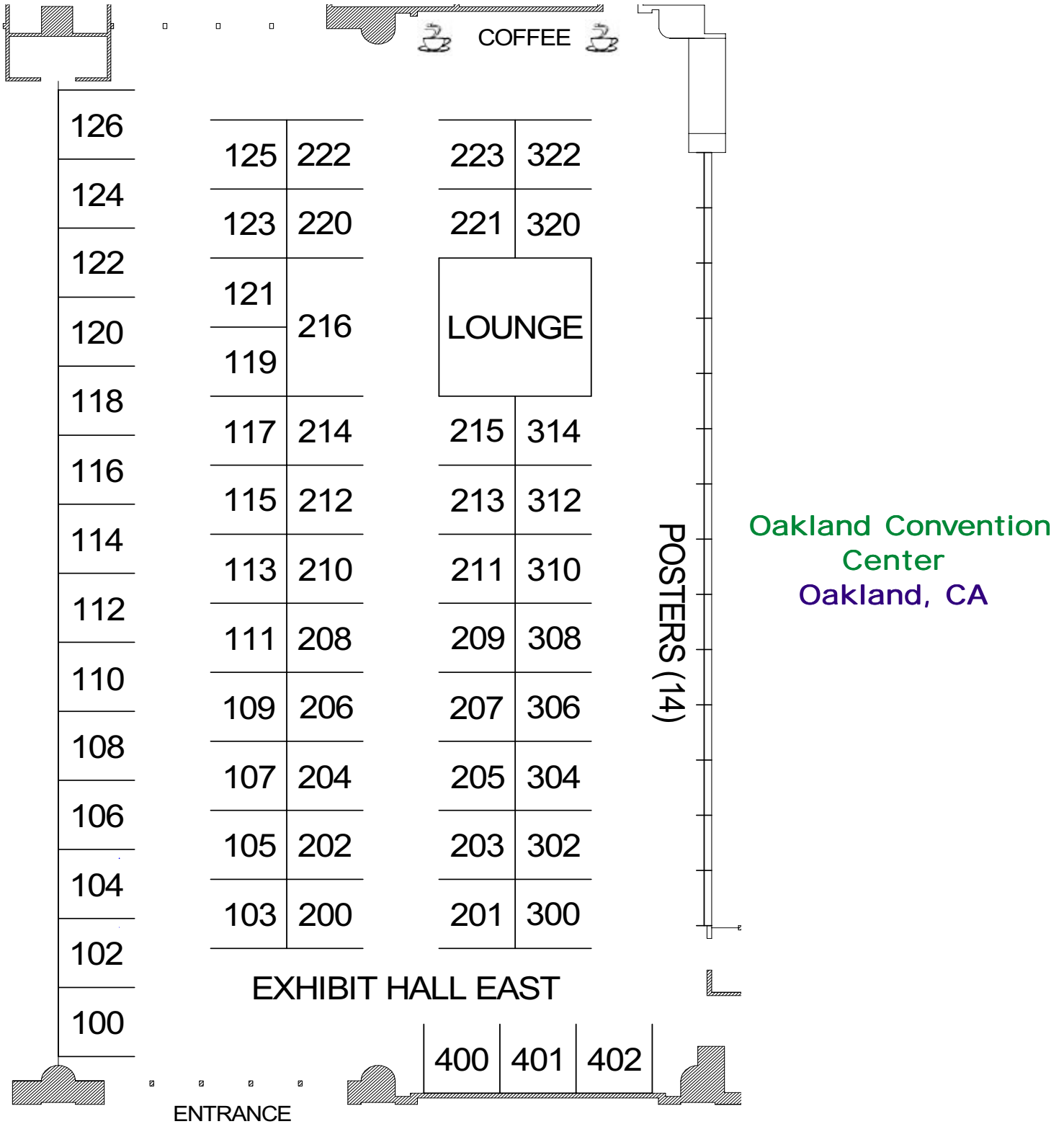
Health Physics Society

January 27-30, 2008

10' x 10' Booth = \$1400

add'l booths = \$1200 per booth

Exhibition Schedule		Knoxville
Monday, 1/28	8 AM-4:30 PM	Set Up
	4:45-6:15 PM	Exhibits Opening
Tuesday, 1/29	9:30 AM-4:30 PM	Exhibits Open
Wednesday, 1/30	9:30 AM-Noon	Exhibits Open
	Noon-6 PM	Tear Down



Exhibitor Profile

The exhibit program will feature products and services used within the radiation protection industry and related fields. 2007 Midyear Meeting Exhibitors included:

Arrow-Tech Inc.	Lancs Industries
Bartlett	Landauer Inc.
Bionomics, Inc.	Ludlum Measurements, Inc.
Bluegrass Concrete Cutting	MACTEC
Canberra Industries	MGP Instruments
Chase Environmental Group Inc.	Millenium Services Inc
Chesapeake Nuclear Services	MJW Technical Services Inc
CHP Consultants	NRRPT
CRCPD	Oak Ridge Associated Univ.
Dade Moeller Technical Services	Ordela Inc.
Eastern Technologies Inc.	ORTEC
Eckert & Ziegler Analytics	Philotechnics Ltd.
Ecology Services Inc.	Princeton Gammatech Inc.
ENERCON Services Inc.	Protean Instrument Corporation
Energy Solutions Inc	Pulcir Inc.
Environmental Restoration Group Inc.	QSA Global
F&J Specialty Products Inc.	Radiation Safety & Control Services
Fluke Biomedical	Radiation Safety Academy
G/O Corporation	SE International Inc.
Gamma Products Inc.	Safety & Ecology Corp.
General Engineering Labs.	SAIC
Global Dosimetry Solutions	Shonka Research Associates
HI-Q Environmental Products	Spectrum Techniques
Hopewell Designs, Inc.	Technical Associates & Overhoff
ICx Target Instruments	Teledyne Brown Engineering
J. L. Shepherd & Associates	Tetra Tech Inc.
K & S Associates, Inc.	Thermo Electron Corporation
Laboratory Impex Systems	Unitech Services Group
	XRF Corporation



41st HPS Midyear Topical Meeting

Affiliates Exhibit Space Contract and Reservation Form

Oakland Convention Center

Oakland, CA

Meeting Dates: January 27-30, 2008
Exhibit Dates and Hours: Monday, January 28 4:45-6:15 PM Opening Reception
Tuesday, January 29 9:30 AM-4:30 PM
Wednesday, January 30 9:30 AM-Noon
Set Up: Monday, January 28 8:00 AM-4:30 PM
Tear Down: Wednesday, January 30 Noon-6:00 PM

Amount Enclosed \$ _____ (\$1400 per 8' x 10' Booth, add'l booths \$1200 per booth)

The following booth space is requested: 1st Choice—Booth No(s). _____
2nd Choice—Booth No(s). _____
3rd Choice—Booth No(s). _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Website _____

Submitted and Authorized by (This is acknowledging acceptance of Rules and Regulations on reverse.)

Name and Title: _____ Date: _____

Exhibitor's copy of the accepted agreement and future correspondence regarding the exhibit should be directed to the following individual: _____ Email: _____

BOOTH PERSONNEL (Limit of 2 per booth):

1.) Name _____ 2.) Name _____

General Comments as to booth assignment. (Note preference of which other exhibitors you would or would **not** wish to be near.)

Description of the equipment, supplies, processes or services to be featured: (For publication in the Final Program) This description limited to three lines of typed text.

PLEASE SEE OTHER SIDE OF FORM FOR IMPORTANT RULES AND REGULATIONS

Exhibit space will be allocated on a first-come, first-served basis (telephone or fax reservations via the McLean Secretariat are permitted). Whenever possible, space will be allotted according to the Exhibitor's request, but the final arrangement will be determined by Health Physics Society in such a way as to produce the most advantageous grouping of the exhibits shown. *Please make check payable to Health Physics Society or fill in credit card payment authorization and mail to the McLean address at the bottom of this page. Enclose this agreement which will be returned upon acceptance and signature by an authorized representative of Health Physics Society.*

Credit Card Payment: VISA MasterCard American Express Discover Card # _____

Exp. _____ Cardholder Name _____ Signature _____

Credit Card Billing Address: _____

DO NOT WRITE IN THIS SPACE

Accepted by HPS Amount _____

Date _____ CC Check # _____

Signature _____

Booth(s) Assigned _____

MAIL TO: Health Physics Society

ATTN: Sue Burk/Lori Strong

1313 Dolley Madison Blvd, Suite 402

McLean, VA 22101

(703) 790-1745 FAX: (703) 790-2672

SBurk@BurkInc.com or LStrong@BurkInc.com

RULES AND REGULATIONS

- 1. Location, Dates, and Hours of Exhibit:** The Exhibition will be held at the Oakland Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows:

Monday, January 28	4:45-6:15 PM
Tuesday, January 29	9:30 AM-4:30 PM
Wednesday, January 30	9:30 AM-Noon

These hours are subject to change as dictated by program requirements.

- 2. Installation and Dismantling:** Booths will be accessible to exhibitors for setting up displays after 8:00 AM, Monday, January 28, 2007 and are to be ready for display by 4:30 PM, the same day. Packing and removal can begin at Noon until 6:00 PM, Wednesday, January 30, 2007.
- 3. Standard and Special Booth Equipment:** Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 33" high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available.
- All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers' comprehensive and general liability insurance, at amounts established by the State of California. Deadline for receipt of these materials is January 6--three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.
- Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
- 6. General Regulations:** Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, backwalls and decorations will be limited to 8' in height and not extending more than 2' from the backwall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
- Direct selling of products or services is prohibited. Tentative arrangements or negotiations on a trial period basis toward an ultimate sale may be arranged. The Exhibitor agrees that selling goods or services in the exhibition hall will result in closing the exhibit by the Exhibit Manager. It is agreed that no refund of exhibit fees and no demand for redress will be made by the Exhibitor or his representatives in this event. No soliciting for business shall be permitted in aisles or in other Exhibitors' booths. Samples, catalogs, pamphlets, publications, promotional materials may only be distributed by exhibitors strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
- Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
- All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Convention Center Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authori-

ties, will not be permitted in the exhibition areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.

- In their own best interest, and for security, Exhibitors shall keep an attendant in their booths during all exhibit hours. **No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.**
- Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Convention Center nor any of its employees nor representatives, nor any representative of the Health Physics Society nor Burk and Associates, Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Convention Center property and indemnify and hold harmless the Convention Center from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
- The Health Physics Society and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
- Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.**
- The Exhibit Manager will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
- Rejected Displays:** Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area. In which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives.
- Care of Building and Equipment and Safety Precautions:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
- The Exhibitor will engage at its expense, and through the Convention Center where the Convention Center so requires, all necessary labor and trade performing functions directly related to the exhibit. The exhibitor agrees that any person employed to perform such functions on a temporary basis at the Convention Center shall be represented by the appropriate bonafide AFL-CIO Union.
- Cancellation:** If space contracted for is canceled by an Exhibitor after November 23, 2007, or if the Exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the Exhibitor before November 23, 2007, 50% will be retained. If booth space is not occupied by 4:30 PM, Monday, January 28, 2007, the Society will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.

-
- 19. Amendment to Rules:** Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Health Physics Society.

The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all exhibitors is requested.

Pre-Meeting Contact : Decorator and Drayage: *Summit Exposition, info@summitexpo.com*

Please Note: Upon receipt of your contract and payment, Summit Exposition will forward a service kit complete with information regarding furniture rental, freight and storage, installation, dismantling, labor and signage requirements. The service kit will be forwarded to you approximately 60 days prior to the show date.

Boost your visibility with these Sponsorship Opportunities

HPS 41st Midyear Topical Meeting – January 27-30, 2008

A variety of sponsorship opportunities are available to provide additional visibility at the 2008 Midyear Conference. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of reaching attendees with greater name and marketing recognition. Please indicate which of these sponsorship opportunities you would like to participate in by emailing Lori Strong (lstrong@burkinc.com) or Sue Burk (sburk@burkinc.com).

Type of Sponsorship	Cost of Sponsorship	Benefits to Sponsor
1. Computer Projection (Other Than Plenary Session)	\$500 per day (for 1 session room)	Acknowledgement in Final Program, company name and logo on screen during breaks
2. Internet Cafe	\$2,500 per sponsor Provides up to 3 on-line computers for attendees to access their email during the conference	Acknowledgement in Final Program, screen saver with company logo on each computer, special signage, weblink on conference web page
3. Coffee Break	\$2,500 per sponsor Provides one morning or afternoon refreshment break for attendees	Acknowledgement in Final Program, special signage at event, weblink on conference web page
4. Upgraded Coffee Break	\$3,500 per sponsor Provides one morning or afternoon refreshment break for attendees that includes either muffins/donuts or afternoon snack item	Acknowledgement in Final Program, special signage at event, weblink on conference web page
5. Welcome Reception	\$5,000 Provides Welcome Reception Food	Acknowledgement in Final Program, special signage at event, weblink on conference web page
6. Lunch in Exhibit Hall	\$10,000 Provides lunch on the 1st full day of the exhibits	Acknowledgement in Final Program, special signage at event, weblink on conference web page
7. Exhibits Opening Reception	\$12,000 Provides Exhibits Opening Reception Food	Acknowledgement in Final Program, special signage at event, weblink on conference web page

Health Physics Society 41st Midyear Topical Meeting

Oakland Convention Center - Oakland, CA

January 27-30, 2008

Advertising/Sponsorship Opportunities - (See list of sponsorship opportunities on previous page)

COMPANY INFORMATION: Please print exactly as you would like it to appear in the final program.

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____ Email _____

SPONSORSHIPS

___ #1 Co-Sponsor \$500 ___ #5 Co-Sponsor \$5,000

___ #2 Co-Sponsor \$2,500 ___ #6 Co-Sponsor \$10,000

___ #3 Co-Sponsor \$2,500 ___ #7 Co-Sponsor \$12,000

___ #4 Co-Sponsor \$3,500

TOTAL PAYMENT ENCLOSED (check or credit card) \$ _____

If paying by check mail to: HPS Midyear Meeting, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

Credit Card Payment: ___ VISA ___ MasterCard ___ American Express

If paying by credit card, fax to 703-790-2672

Card # _____ Exp. _____

Cardholder Name _____ Signature _____

Credit Card Billing Address: _____